HUESTON HENNIGAN LLP John C. Hueston, State Bar No. 164921 jhueston@hueston.com Douglas J. Dixon, State Bar No. 275389 ddixon@hueston.com 620 Newport Center Drive, Suite 1300 Newport Beach, CA 92660 Telephone: (949) 229-8640 HUESTON HENNIGAN LLP Joseph A. Reiter, State Bar No. 294976 ireiter@hueston.com Christine Woodin, State Bar No. 295023 cwoodin@hueston.com 523 West 6th Street, Suite 400 Los Angeles, CA 90014 Telephone: (213) 788-4340 10 Attorneys for Plaintiffs Match Group, LLC; Humor Rainbow, Inc.; PlentyofFish Media ULC; and People Media, Inc. 11 12 UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA 13 14 IN RE GOOGLE PLAY STORE Case No. 3:21-md-02981-JD 15 ANTITRUST LITIGATION DECLARATION OF IAN PURVES IN 16 THIS DOCUMENT IS RELATED TO: SUPPORT OF MATCH PLAINTIFFS' SEALING REQUEST UNDER THE 17 OMNIBUS MOTION TO SEAL MATERIALS Match Group, LLC, et al., v. Google LLC, et al., Case No. 3:22-cv-02746-JD SUBMITTED IN CONNECTION WITH THE 18 SUMMARY JUDGMENT AND DAUBERT 19 Epic Games Inc. v. Google LLC et al., BRIEFING Case No. 3:20-cv-05671-JD 20 In re Google Play Consumer Antitrust Litigation, Case No. 3:20-cv-05761-JD 21 22 State of Utah et al. v. Google LLC et al., Case No. 3:21-cv-05227-JD 23 24 25 26 27 28

PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD

DECLARATION OF IAN PURVES

I, Ian Purves, declare:

- I am Director of Program Management, Distribution Channels and Payments for Match Group, LLC ("MGL").
- 2. Through the course of my employment with MGL, I have become familiar with MGL's treatment of proprietary business information as it pertains to the dating services operated by MGL, including Tinder and Match. Through my role, I am also familiar with how other companies within the Match Group, Inc. portfolio, including Humor Rainbow, Inc., PlentyofFish Media ULC, and People Media, Inc. (collectively, with MGL, the "Match Plaintiffs") handle their respective proprietary business information, including such information as it pertains to their respective brands, OkCupid, PlentyofFish, and OurTime, as well as how other Match Group, Inc. portfolio brands, which are not operated by Match Plaintiffs, handle confidential and proprietary business information. I make this declaration in response to the parties' Omnibus Motion to Seal Materials Submitted in Connection with the Summary Judgment and *Daubert* Briefing ("Omnibus Motion to Seal") pursuant to Civil Local Rule 79-5(e) on behalf of Match Plaintiffs. I know the facts stated herein based on my own personal knowledge and, if called as a witness, I could and would testify competently thereto.
- 3. Since 2015, I have been employed by MGL, which, like the other Match Plaintiffs, is an online dating service provider within the highly competitive online dating category. Companies in these industries, including Match Plaintiffs, undertake extensive measures to protect their confidential information from competitors to ensure that they maintain their competitive advantages. Match Plaintiffs are key innovators and constantly seek to gain—and maintain—an edge in this always evolving industry; Match Plaintiffs compete vigorously with both new and established companies that are eager to imitate ideas or garner strategic insights from others in the industry like Match Plaintiffs. There is no doubt that competitors would be very eager to acquire and study Match Plaintiffs' non-public, confidential and proprietary business information and exploit it to gain competitive advantage.
 - 4. I understand that the parties to the litigation have filed motions for partial summary

judgment and *Daubert* motions at Case No. 3:21-md-02981-JD ("Dkt."), Dkts. 483, 484, 486, and
487 (collectively, the "Motions"). I have reviewed the portions relevant to Match Plaintiffs of the
unredacted materials identified below, including the following documents: Dkt. 481-1, Dkt. 485-2,
Dkt. 485-3, Dkt. 488-11, Dkt. 488-19, Dkt. 488-2, Dkt. 488-25, Dkt. 488-26, Dkt. 488-28, Dkt.
488-3, Dkt. 488-4, Dkt. 488-8, Dkt. 488-9, Dkt. 489-2, Dkt. 489-3, Dkt. 489-5, Dkt. 507-1, Dkt.
507-10, Dkt. 507-11, Dkt. 507-14, Dkt. 507-15, Dkt. 507-16, Dkt. 507-19, Dkt. 507-21, Dkt. 507-6,
Dkt. 510-2, Dkt. 510-3, Dkt. 510-4, Dkt. 510-5, Dkt. 510-9, Dkt. 511-19, Dkt. 511-40, and Dkt.
511-41. Specified portions of those materials should remain under seal for the reasons stated in this
declaration.¹

- 5. Specifically, disclosing this information to third parties could be used against Match Plaintiffs in their future business negotiations with third parties. Information that may seem insignificant on its own can (individually or with other documents) give an expert reader or industry competitor meaningful insight. This insight can be derived even if the information is several years old. For example, the amount of consumer spending that took place on a particular Match Plaintiff brand's dating app during a particular time period could allow those competitors to selectively compete against Match Plaintiffs' brands where they are most competitively vulnerable, placing Match Plaintiffs' brands at a competitive disadvantage. Apart from directly harming Match Plaintiffs' businesses, Match Plaintiffs' non-public, confidential and proprietary business information could confuse investors by stoking speculation about Match Plaintiffs' services, finances, and prospects. Companies in our industry do not and would not release this type of information publicly.
- 6. Match Plaintiffs request to seal the following materials listed below. All lettered exhibits (e.g., "Exhibit A1," "Exhibit E3," etc.) refer to those exhibits attached to the Declaration

Google LLC et al., No. 3:20-cv-05671-JD (N.D. Cal) ("Epic Action") (collectively, "Individual Dockets"). All references herein refer to the same documents on the Individual Dockets.

¹ In addition to having been filed in the MDL docket, Case No. 3:21-md-02981-JD, I understand that these documents have also been filed on the individual dockets at *Match Group, LLC et al. v. Google LLC et al.*, 3:22-cv-02746-JD ("Match Action"); *In re Google Play Consumer Antitrust Litigation*, Case No. 3:20-cv-05761-JD (N.D. Cal.) ("Consumer Action"), *State of Utah et al. v. Google LLC et al.*, No. 3:21-cv-05227-JD (N.D. Cal.) ("States Action"); and *Epic Games, Inc. v. Google LLC et al.*, No. 3:20-cv-05671-JD (N.D. Cal) ("Epic Action") (collectively, "Individual")

of Nicholas Pfeiffer:

	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
7.	Exhibit A1 (Declaration of Joseph A. Reiter in Support of Match Plaintiffs' Motion for Partial Summary Judgment [Dkt. 488-2])	Page 3 (under "Contact email"; under "Play Console login email"; and under "Application package name")	This text contains the login information for accessing the Google Play Console. This non-public and confidential login information is sensitive and not relevant to the Motions. For example, a potential counterparty armed with this non-public information could use it to log in to the Match Plaintiffs' accounts or access additional confidential, non-public information, which would severely and adversely impact Match Plaintiffs.
8.	Exhibit A1 (Declaration of Joseph A. Reiter in Support of Match Plaintiffs' Motion for Partial Summary Judgment [Dkt. 488-2])	Page 5 (under "Contact email"; under "Play Console login email"; and under "Application package name")	This text contains the login information for accessing the Google Play Console. This non-public and confidential login information is sensitive and not relevant to the Motions. For example, a potential counterparty armed with this non-public information could use it to log in to the Match Plaintiffs' accounts or access additional confidential, non-public information, which would severely and adversely impact Match Plaintiffs.
9.	Exhibit A1 (Declaration of Joseph A. Reiter in Support of Match Plaintiffs' Motion for Partial Summary Judgment [Dkt. 488-2])	Page 34 (chart below "Tinder Value Breakdown"; between "In 2018" and end of bullet point)	This information contains non-public information regarding Match Plaintiffs' financials and installation data on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive financial information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
10.	Exhibit A19 (Exhibit 1 to Declaration of Joseph A. Reiter in Support of Match	Page ending - 123 (under "Contact email"; under "Play Console	This text contains the login information for accessing the Google Play Console. This non-public and confidential login information is sensitive and not relevant to the Motions. For example, a potential counterparty armed with this

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3 4		for Partial Summary Judgment [Dkt. 488-3])	and under "Application package name")	the Match Plaintiffs' accounts or access additional confidential, non-public information, which would severely and adversely impact Match Plaintiffs.
5 6 7 8	11.	Exhibit A19 (Exhibit 1 to Declaration of Joseph A. Reiter in Support of Match Plaintiffs' Motion for Partial Summary Judgment [Dkt. 488-3])	Page ending - 124 (under "Contact email"; under "Play Console login email"; and under "Application package name";)	This text contains the login information for accessing the Google Play Console. This non-public and confidential login information is sensitive and not relevant to the Motions. For example, a potential counterparty armed with this non-public information could use it to log in to the Match Plaintiffs' accounts or access additional confidential, non-public information, which would severely and adversely impact Match Plaintiffs.
0	12.	Exhibit A20 (Exhibit 2 to Declaration of	Page ending - 077 (under "Contact	This text contains the login information for accessing the Google Play Console. This non-public and confidential login information is
1 2		Joseph A. Reiter in Support of Match Plaintiffs' Motion	email"; under "Play Console login email";	sensitive and not relevant to the Motions. For example, a potential counterparty armed with this non-public information could use it to log in to
3 4		for Partial Summary Judgment [Dkt. 488-4])	and under "Application package	the Match Plaintiffs' accounts or access additional confidential, non-public information, which would severely and adversely impact
5 6 7 8 9 0 1 2 3 4	13.	Exhibit A21 (Exhibit 8 to Declaration of Joseph A. Reiter in Support of Match Plaintiffs' Motion for Partial Summary Judgment [Dkt. 488-8])	name") Page ending - 732 (between "says basically" and "They are")	Match Plaintiffs. This information contains non-public information regarding OkCupid subscription data. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s business. This information, moreover, is not relevant to the Motions.
5	14.	Exhibit A22 (Exhibit 9 to	Page ending - 163 (between	This information contains non-public information regarding financials related to Tinder on the
6		Declaration of Joseph A. Reiter in Support of Match	"spend was" and "On Wed")	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
8		Support of Match Plaintiffs' Motion for Partial	wed)	negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential

1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2	110.		Designated Information	Whaten Flaments Bases for Scanning
3		Summary Judgment [Dkt. 488-9])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
4				potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
5				this financial information. In addition, material, non-public, sensitive financial information may
6				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
7				Inc.'s public financial filings. Therefore, revealing this financial data publicly can be
8				misleading for investors and other parties and lead to inappropriate inferences about this
9				information and other parts of Match Group, Inc.'s portfolio of business. This information,
10 11	15.	Exhibit A22 (Exhibit 9 to	Page ending - 164 (between	moreover, is not relevant to the Motions. This information contains non-public information regarding financials related to Tinder on the
12		Declaration of Joseph A. Reiter in	"delivered"	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
13		Support of Match Plaintiffs' Motion for Partial Summary Judgment	consumer")	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
14				they could use this non-public and confidential information to disadvantage Match Plaintiffs in
15		[Dkt. 488-9])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
16				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
17				non-public, sensitive financial information may not be (and need not be) consistent with generally
18				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore,
1920				revealing this financial data publicly can be misleading for investors and other parties and
21				lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information,
22	16.	Exhibit A22	Page ending -	moreover, is not relevant to the Motions. This information contains non-public information
23		(Exhibit 9 to Declaration of	166 (between "grossing app"	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
24		Joseph A. Reiter in Support of Match Plaintiffs' Motion	and "OKCupid"; and between	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
25		for Partial Summary Judgment	"an average" and "Match	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
26		[Dkt. 488-9])	Group's")	marketing and in negotiations. For example, a potential counterparty armed with this non-public
27				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
28				this financial information. In addition, material,

$\begin{bmatrix} 1 \\ 2 \end{bmatrix} \begin{bmatrix} 1 \\ 1 \end{bmatrix}$	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				non-public, sensitive financial information may not be (and need not be) consistent with generally
4				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore,
5				revealing this financial data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this
6				information and other parts of Match Group, Inc.'s portfolio of business. This information,
7 _	1=	E 131 422	D 1'	moreover, is not relevant to the Motions.
8	17.	Exhibit A23 (Exhibit 11 to Declaration of	Page ending - 127 (between "spend was"	This information contains non-public information regarding financials related to Tinder on the Google Play Store. Disclosure would severely
9		Joseph A. Reiter in Support of Match	and "On Wed"; and between	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
0		Plaintiffs' Motion for Partial	"delivered" and "in	competitors and potential business counterparties, they could use this non-public and confidential
1		Summary Judgment [Dkt. 488-11])	consumer")	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
2				potential counterparty armed with this non-public information could use it to obtain leverage against
3				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
4 5				non-public, sensitive financial information may not be (and need not be) consistent with generally
6				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this financial data publicly can be
7				misleading for investors and other parties and lead to inappropriate inferences about this
8				information and other parts of Match Group, Inc.'s portfolio of business. This information,
9 -	18.	Exhibit A23	Page ending -	moreover, is not relevant to the Motions. This information contains non-public information
0		(Exhibit 11 to Declaration of	130 (between "grossing app"	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
1		Joseph A. Reiter in Support of Match	and "OKCupid";	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
2		Plaintiffs' Motion for Partial Summary Judgment	and between "an average" and "Match	competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
3		[Dkt. 488-11])	Group's")	marketing and in negotiations. For example, a potential counterparty armed with this non-public
4				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
5				this financial information. In addition, material, non-public, sensitive financial information may
6				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
7				Inc.'s public financial filings. Therefore, revealing this financial data publicly can be

1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2			Designated Information	
3				lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5	21.	Exhibit A7 (Exhibit	Page ending -	This text reveals specific details about Match
6		22 to Declaration of Joseph A. Reiter in Support of Match	539 (between "Subs" and "they come")	Plaintiffs' pricing strategy in connection with specific commercial programs, as well as information about customer behavior. Public
7		Plaintiffs' Motion for Partial Summary Judgment		disclosure could cause harm to Match Plaintiffs' competitive standing by giving competitors and others insights into Match Plaintiffs' business
8		[Dkt. 488-19])		strategies and customer behavior, which could allow them to alter their business tactics
9	22.	Exhibit A7 (Exhibit	Page ending -	accordingly. This information contains non-public information
10 11		22 to Declaration of Joseph A. Reiter in	553 (between "Match is a"	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
12		Support of Match Plaintiffs' Motion for Partial	and "business")	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
13		Summary Judgment [Dkt. 488-19])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
14				marketing and in negotiations. For example, a potential counterparty armed with this non-public
15				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
16				non-public, sensitive financial information may not be (and need not be) consistent with generally
17 18				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore,
19				revealing this financial data publicly can be misleading for investors and other parties and
20				lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information,
21	23.	Exhibit A12	Page ending -	moreover, is not relevant to the Motions. This text contains the cell phone number of an
22	25.	(Exhibit 28 to Declaration of	644 (between "Cell:" and end	individual employee. This personally identifying information is sensitive and not relevant to the
23		Joseph A. Reiter in Support of Match	of line)	Motions.
24		Plaintiffs' Motion for Partial		
25		Summary Judgment [Dkt. 488-25])		
26	24.	Exhibit A13 (Exhibit 30 to	Page 25 (between	This information contains non-public information that can be used to infer Match Plaintiffs'
27		Declaration of Joseph A. Reiter in Support of Match	"2022 to range from" and "I understand")	financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
28		Plaintiffs' Motion	diacionnia)	future. If revealed to competitors and potential

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		for Partial	Imormation	business counterparties, they could use this non-
3		Summary Judgment [Dkt. 488-26])		public and confidential information to disadvantage Match Plaintiffs in marketing and in
4		[210 100 20])		negotiations. For example, a potential
5				counterparty armed with this non-public information could use it to obtain leverage against
				Match Plaintiffs in negotiations by pointing to
6				this financial information. In addition, material, non-public, sensitive financial information may
7				not be (and need not be) consistent with generally
8				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore,
9				revealing this financial data publicly can be
				misleading for investors and other parties and lead to inappropriate inferences about this
10				information and other parts of Match Group, Inc.'s portfolio of business. This information,
11				moreover, is not relevant to the Motions.
12	25.	Exhibit A14 (Exhibit 32 to	Page ending - 899 (between	This information contains non-public information regarding financials related to Tinder on the
		Declaration of	"Consumer	Google Play Store. Disclosure would severely
13		Joseph A. Reiter in Support of Match	Spend" and "(Period:";	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
14		Plaintiffs' Motion	between	competitors and potential business counterparties,
15		for Partial Summary Judgment	"30%:" and end of line;	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
16		[Dkt. 488-28])	and between "15%:" and	marketing and in negotiations. For example, a
			end of line)	potential counterparty armed with this non-public information could use it to obtain leverage against
17				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
18				non-public, sensitive financial information may
19				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
				Inc.'s public financial filings. Therefore,
20				revealing this financial data publicly can be misleading for investors and other parties and
21				lead to inappropriate inferences about this
22				information and other parts of Match Group, Inc.'s portfolio of business. This information,
23	26	Enhibit A 1 4	Dono andino	moreover, is not relevant to the Motions.
	26.	Exhibit A14 (Exhibit 32 to	Page ending - 902 (chart	This information contains non-public information regarding Match Plaintiffs' financials and
24		Declaration of	below "Tinder Value	installation data on the Google Play Store.
25		Joseph A. Reiter in Support of Match	Breakdown";	Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements
26		Plaintiffs' Motion for Partial	between "In 2018" and end	in the future. If revealed to competitors and potential business counterparties, they could use
		Summary Judgment	of bullet point)	this non-public and confidential information to
27		[Dkt. 488-28])		disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
28				counterparty armed with this non-public

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1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2			Designated Information	6
3				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
4				this financial information and data. In addition, material, non-public, sensitive financial
5				information may not be (and need not be)
6				consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing such data publicly
7				can be misleading for investors and other parties and lead to inappropriate inferences about this
8				information and other parts of Match Group, Inc.'s portfolio of business. This information,
9	27	E-1:1:4 A 1 4	D	moreover, is not relevant to the Motions.
	27.	Exhibit A14 (Exhibit 32 to	Page ending - 903 (chart	This information contains non-public information regarding financials related to Tinder on the
10		Declaration of Joseph A. Reiter in	below "Monthly	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
11		Support of Match Plaintiffs' Motion	Revenue"; chart below	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
12		for Partial Summary Judgment	"2019 ROY Revenue	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
13		[Dkt. 488-28])	Projection"; and two bullet	marketing and in negotiations. For example, a potential counterparty armed with this non-public
14			points below "Current	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
15			observations:")	this financial information. In addition, material, non-public, sensitive financial information may
16				not be (and need not be) consistent with generally
17				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore,
18				revealing this financial data publicly can be misleading for investors and other parties and
19				lead to inappropriate inferences about this information and other parts of Match Group,
20				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
21	28.	Exhibit A14 (Exhibit 32 to	Page ending - 905 (three	This information contains non-public information regarding Match Plaintiffs' financials on the
22		Declaration of Joseph A. Reiter in	bullet points below "if	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
23		Support of Match Plaintiffs' Motion	needed")	negotiate agreements in the future. If revealed to
		for Partial		competitors and potential business counterparties, they could use this non-public and confidential
24		Summary Judgment [Dkt. 488-28])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
25				potential counterparty armed with this non-public information could use it to obtain leverage against
26				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
2728				non-public, sensitive financial information may not be (and need not be) consistent with generally
20		<u> </u>	<u> </u>	accepted accounting principles or Match Group,

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3 4 5				Inc.'s public financial filings. Therefore, revealing this financial data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
6 7 8 9	29.	Exhibit A14 (Exhibit 32 to Declaration of Joseph A. Reiter in Support of Match Plaintiffs' Motion for Partial Summary Judgment	Page ending - 910 (between "Tinder had" and "were driven")	This information contains non-public information regarding acquisition data related to Tinder on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
10 11		[Dkt. 488-28])		marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
12				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
13				non-public, sensitive information may not be (and need not be) consistent with Match Group, Inc.'s public financial filings. Therefore, revealing this
14 15				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
16				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
17 18	30.	Exhibit E2 (Exhibit 1 to Pomerantz Declaration in	Page 47, footnote 196 (within	This information contains non-public information regarding Match Plaintiffs' value derived from the Google Play Store. Disclosure would severely
19		Support of Google's Motion	parenthetical)	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
20		for Partial Summary Judgment		competitors and potential business counterparties, they could use this non-public and confidential
21		[Dkt. 481-1])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
22				potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
23				this information. This information, moreover, is not relevant to the Motions.
2425	31.	Exhibit E2 (Exhibit 1 to Pomerantz	Pages 74–75, paragraph 148	This information contains non-public information regarding Match Plaintiffs' use of alternative
26		Declaration in Support of Google's Motion	(between "Match found" and end of	payment systems and potential financial impact of same. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate
27		for Partial Summary Judgment	sentence; and between	agreements in the future. If revealed to competitors and potential business counterparties,
28		[Dkt. 481-1])	"estimated that" and end	they could use this non-public and confidential information to disadvantage Match Plaintiffs in

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
32.	Exhibit E2 (Exhibit 1 to Pomerantz Declaration in Support of Google's Motion for Partial Summary Judgment	Page 162, footnote 799 (between "76:9-77:5 ("" and end of parenthetical)	marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. Moreover, revealing this information publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions. This information contains non-public information regarding Match Plaintiffs' marketing costs. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to
	[Dkt. 481-1])		disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
33.	Exhibit E2 (Exhibit 1 to Pomerantz Declaration in Support of Google's Motion for Partial Summary Judgment [Dkt. 481-1])	Page 176, footnote 851 (between "changes from" and "to"; and between "to" and end of sentence)	not relevant to the Motions. This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
34.	Exhibit H2 (Exhibit 4 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-2])	Page 49, paragraph 90 (between "Figures 19- 21." and "However, the"; between "18-30, ¹⁸⁴ " and "Even the other")	not relevant to the Motions. This information contains non-public information regarding Match Plaintiffs' revenues and monthly active users. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-

1	No	Decument Name	Lagation of	Match Dlaintiffs' Dages for Cooling
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				public, sensitive information may not be (and need not be) consistent with generally accepted
4				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
5				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match Group, Inc.'s portfolio of business. This
7				information, moreover, is not relevant to the Motions.
8	35.	Exhibit H2 (Exhibit 4 to Satia	Page 50, paragraph 91	This information contains non-public information regarding Match Plaintiffs' services' product
9		Declaration in Support of	(between "swiping	design. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate
10		Google's Motion to Exclude Dr.	right. 187 and "Apps where	agreements in the future. If revealed to competitors and potential business counterparties,
11		Rysman [Dkt. 485- 2])	users gain"); page 50,	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
12			footnote 188 (within parenthetical)	marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
13			parentileticar)	Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
14	36.	Exhibit E3 (Exhibit	Pages 13–14,	not relevant to the Motions. This information contains non-public information
15	30.	5 to Satia Declaration in	paragraph 10.t (between	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
16		Support of Google's Motion to	"additional" and "in service	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
17		Exclude Dr. Rysman [Dkt. 485-	fees"; and between	competitors and potential business counterparties, they could use this non-public and confidential
18		[3])	"12/31/2021 and" and "for	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
19			the period")	potential counterparty armed with this non-public information could use it to obtain leverage against
20 21				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
21				non-public, sensitive information may not be (and need not be) consistent with generally accepted
23				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
24				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
25				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
26	37.	Exhibit E3 (Exhibit	Page 42,	Motions. This information contains non-public information
27	37.	5 to Satia Declaration in	paragraph 45 (between	regarding Match Plaintiffs' financials and pricing on the Google Play Store. Disclosure would
28		Support of Google's Motion to	"Tinder has")	severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
-	L	SOUGIO S MICHOII IU	uliu	donny to negotiate agreements in the future. If

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	N. 7	D	T	Maria Distriction of the second of the secon
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		Exclude Dr.	"subscription	revealed to competitors and potential business
3		Rysman [Dkt. 485-3])	SKUs"; between "of	counterparties, they could use this non-public and
4		[3])	which" and	confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
_			"incurred";	example, a potential counterparty armed with this
5			between "rate of these" and	non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
6			"SKUs"; between "from	by pointing to this financial and pricing information. In addition, material, non-public,
7			about" and "during";	sensitive information may not be (and need not be) consistent with generally accepted accounting
8			between "to about" and "in	principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can
9			the"; between	be misleading for investors and other parties and
10			"fee rate reduction," and	lead to inappropriate inferences about this information and other parts of Match Group,
11			"subscriptions"; between "out	Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
12			of the" and "did not have";	
13			between "any	
13			price change," and "had a";	
14			between "and	
15			only" and "had a"; between	
			"The" and	
16			"subscriptions with"; between	
17			"for only" and	
18			"of the total"; and between	
			"spend of the"	
19			and	
20			"subscriptions during"); page	
			42, footnote 35	
21			(between "rates of the"	
22			and	
23			"subscriptions	
23			analyzed"); and page 42,D	
24			footnote 36	
25			(between "spend on the"	
			and	
26			"subscription SKUs";	
27			between "2022	
28			is" and ", close to"; between	
۷٥			io, between	

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		"that of the"	
		"subscription";	
		"SKUs" and	
38.	Exhibit E3 (Exhibit	Page 43, Table	This information contains non-public information
	5 to Satia Declaration in		regarding Tinder's pricing and consumer purchasing behavior. Disclosure would severely
	Support of Google's Motion to	(between	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr.	either" and	competitors and potential business counterparties, they could use this non-public and confidential
	3])	octore and)	information to disadvantage Match Plaintiffs in
			marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this information. Moreover, revealing this data publicly can be misleading for investors and other
			parties and lead to inappropriate inferences about this information and other parts of Match Group,
			Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
39.	Exhibit E3 (Exhibit 5 to Satia	Page 44, footnote 37	This information contains non-public information regarding Tinder's pricing. Disclosure would
	Declaration in	(between	severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
	Google's Motion to	launched" and	revealed to competitors and potential business
	Rysman [Dkt. 485-	subscription";	counterparties, they could use this non-public and confidential information to disadvantage Match
	[3])	"subscription	Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this
		end of	non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
		sentence; and between "to	by pointing to this information. This information, moreover, is not relevant to the Motions.
		May 2021," and end of	
40.	Exhibit E3 (Exhibit	sentence) Page 159	This information contains non-public information
	5 to Satia	footnote 295	regarding Tinder's pricing. Disclosure would severely and adversely impact Match Plaintiffs'
	Support of	"Tinder of"	ability to negotiate agreements in the future. If
	Exclude Dr.	between "to"	revealed to competitors and potential business counterparties, they could use this non-public and
	Rysman [Dkt. 485- 3])	and end of sentence)	confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
			example, a potential counterparty armed with this non-public information could use it to obtain
			leverage against Match Plaintiffs in negotiations by pointing to this information. This information.
	38.	38. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) 39. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) 40. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	38. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) 39. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) 40. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) 40. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) 40. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-40 to May 2021," and end of sentence) 40. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-40 to May 2021," and end of sentence) 40. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-40 to micro of and "to; and between "to" and "to; and between "to" and end of and end end end end end end end end end e

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1	No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
2			Information	was a second to the Median
3 4	41.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Pages 162– 163, paragraph 207 (between	moreover, is not relevant to the Motions. This information contains non-public information regarding Match Plaintiffs' price testing and inaccurately quotes the deponent. Disclosure
5		Support of Google's Motion to	"Board Member of	would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
6		Exclude Dr. Rysman [Dkt. 485-	MGI," and end of sentence;	future. If revealed to competitors and potential business counterparties, they could use this non-
7		[3])	and between "IAP system because" and	public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
8			end of sentence)	counterparty armed with this non-public information could use it to obtain leverage against
9			,	Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
0	42.	Exhibit E3 (Exhibit	Pages 167–	not relevant to the Motions. This information contains non-public information
1 2		5 to Satia Declaration in Support of	168, paragraph 215 (between "of" and "that	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
13		Google's Motion to Exclude Dr.	was specifically	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
4		Rysman [Dkt. 485-3])	used"; between "of" and ".317Just"; and	they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
5			between "of" and ". ³¹⁸	potential counterparty armed with this non-public information could use it to obtain leverage against
16 17			Furthermore")	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
8				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
9				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate informace.
20				other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This
21				information, moreover, is not relevant to the Motions.
22	43.	Exhibit E3 (Exhibit 5 to Satia	Page 172 paragraph 222,	This information contains non-public information regarding Match Plaintiffs' financials on the
23 24		Declaration in Support of Google's Motion to	under the bullet point beginning "Dr.	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
25		Exclude Dr. Rysman [Dkt. 485-	Schwartz relies"	competitors and potential business counterparties, they could use this non-public and confidential
26		3j)	(between "Tinder Play	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
27			Value of" and "of"; between	potential counterparty armed with this non-public information could use it to obtain leverage against
28			"of" and "of"; and between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,

1	NT.	D N	T 4° 6	M-4-1 DI-1-4'66' D 6 C1'
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3 4 5 6 7 8 9 10 11 12 13 14			"of" and "of" and "of" and "331"); page 172, paragraph 222, under the bullet point beginning "Alternative" (between "Tinder Play Value of" and "of"; between "of" and "of"; between "of" and ", and"; and between "Play Value of" and "of"; between "of" and "332"); page 172 footnote 331 (between "Play Value of" and "of"; between "of" and ", and"; and between	non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
15			"of" and ". GOOG")	
16	44.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 173, paragraph 222, under the	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
17 18		Support of Google's Motion to Exclude Dr.	bullet point beginning "Alternative	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
19		Rysman [Dkt. 485-3])	CPI Valuation #2" (between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
20			"Tinder Play Value of" and	marketing and in negotiations. For example, a potential counterparty armed with this non-public
21			", Tinder Discovery";	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
22			between "Discovery Value of" and	this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
23			", Tinder"; between "of"	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
24			and ", and Tinder"; and	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
25			between "Value of" and	about this information and other parts of Match Group, Inc.'s portfolio of business. This
26			end of sentence); page	information, moreover, is not relevant to the Motions.
2728			173, paragraph 222, under the bullet point	

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		Information beginning "Alternative LTV Valuation #1" (between "Tinder Play Value of" and ", Tinder"; between "Value of" and ", Tinder"; between "Value of" and ", Tinder"; and between "Value of" and end of sentence); page 173, paragraph 223 (between	
		"of" and "to an")	
45.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 175, paragraph 225 (between "data	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to Exclude Dr.	account for" and "in revenue"; and	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	Rysman [Dkt. 485-3])	between "revenue and" and	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
		"transactions in"); page 175,	marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
		paragraph 226 (between "with the" and	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
		"Tinder")	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
46.	Exhibit E3 (Exhibit 5 to Satia	Page 176, paragraph 226	This information contains non-public information regarding Match Plaintiffs' financials on the
	Declaration in Support of Google's Motion to	(between the start of the page and "to	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Exclude Dr. Rysman [Dkt. 485-	this figure"; between "Play	negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential

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1	No	Dogument Name	Location of	Motob Digintiffat Dagge for Cooking
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
_			"and Tinder";	marketing and in negotiations. For example, a
3			between "Play	potential counterparty armed with this non-public
4			Value of" and "presented in	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
7			the Play";	this financial information. In addition, material,
5			between "Play	non-public, sensitive information may not be (and
6			Value Model (" and ").";	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			between "he	public financial filings. Therefore, revealing this
7			applies the"	data publicly can be misleading for investors and
8			and "adjustment";	other parties and lead to inappropriate inferences about this information and other parts of Match
			between ,	Group, Inc.'s portfolio of business. This
9			"adjustment to	information, moreover, is not relevant to the
10			the" and "Tinder";	Motions.
10			between "Play	
11			Value of" and	
12			". Then he"; between	
			"figure the"	
13			and "Tinder";	
14			between "Value and"	
			and "Tinder	
15			Delivery	
16			Value"; between	
			"Discovery	
17			Value of and	
18			"for the period from";	
			between	
19			"Dividing" and "by"; between	
20			"by" and	
			"Google Play	
21			Tinder Installs";	
22			between "per	
22			Install of" and	
23			". This figure"; and between	
24			"with the	
25			Tinder" and	
25			"figure and then"); page	
26			176, paragraph	
27			227 (between	
27			"Play Value of" and	
28			"presented in";	

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1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2	140.	Document Name	Designated Information	Water Flaments Bases for Scannig
3			between "to calculate his"	
4			and "adjustment"; and between	
5			"using the" and "adjustment")	
6	47.	Exhibit E3 (Exhibit 5 to Satia	Page 177, paragraph 228,	This information contains non-public information regarding Match Plaintiffs' financials on the
7 8		Declaration in Support of	under the first bullet (between	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
9		Google's Motion to Exclude Dr. Rysman [Dkt. 485-	"Value =" and end of line); page 177,	negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
10		3])	paragraph 228, under the	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
11			second bullet (between	potential counterparty armed with this non-public information could use it to obtain leverage against
12			"Value =" and end of line); page 177,	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
13			paragraph 228, under the third	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
14			bullet (between "Value	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
15 16			Adjustment =" and end of	other parties and lead to inappropriate inferences about this information and other parts of Match
17			line); page 177, paragraph 228 (between	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
18			"adjustment of" and "to the	Nations.
19			Tinder"; between	
20			"Value of" and "from the"; between	
21			"Value of" and "(versus";	
22			between "(versus" and	
23			"based on"; between	
2425			"Dividing" and "by"; between "by" and	
26			"Google Play Tinder";	
27			between "Install of" and	
28			"(versus"; and between	

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			"(versus" and	
			"based on"); page 177,	
4			paragraph 229 (between	
5			"Install of" and	
6			"with the"; and between "with	
7			the" and "calculated above")	
8	48.	Exhibit E3 (Exhibit	Page 178,	This information contains non-public information
9		5 to Satia Declaration in Support of	Table 17; and page 178, paragraph 231	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
10		Google's Motion to Exclude Dr.	(between "Value of" and	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
11		Rysman [Dkt. 485-	"presented";	they could use this non-public and confidential
12		[3])	between "adjusted" and	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
13			"figure.)"; between	potential counterparty armed with this non-public information could use it to obtain leverage against
14			"Dividing" and "by"; between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			"by" and	non-public, sensitive information may not be (and
15			"Google Play Tinder";	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
16			between "per Install of" and	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
17			"(versus"; and between	other parties and lead to inappropriate inferences about this information and other parts of Match
18			"(versus" and	Group, Inc.'s portfolio of business. This
19			"based on Dr. Schwartz's	information, moreover, is not relevant to the Motions.
20			calculation.)"); and page 178,	
21			paragraph 232 (between "per	
			Install of" and	
22	49.	Exhibit E3 (Exhibit	"with") Page 179,	This information contains non-public information
23		5 to Satia Declaration in	paragraph 232 (between "the"	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
24		Support of	and "calculated	and adversely impact Match Plaintiffs' ability to
25		Google's Motion to Exclude Dr.	above."; between "per	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
26		Rysman [Dkt. 485- 3])	Install of" and ", which he	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
27			calculates"; between "per	marketing and in negotiations. For example, a potential counterparty armed with this non-public
28			Install of" and	information could use it to obtain leverage against
20		<u> </u>	", with a	Match Plaintiffs in negotiations by pointing to

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			more"; between "use	this financial information. In addition, material, non-public, sensitive information may not be (and
			the" and	need not be) consistent with generally accepted
4			"OkCupid"; between "this	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
5			figure by" and	data publicly can be misleading for investors and
6			"Google Play OkCupid";	other parties and lead to inappropriate inferences about this information and other parts of Match
7			between "per Install of" and	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
			"(versus"; and	Motions.
8			between "(versus" and	
9			"based on");	
10			and page 179, Table 18	
11	50.	Exhibit E3 (Exhibit 5 to Satia	Page 180, paragraph 233	This information contains non-public information regarding Match Plaintiffs' financials on the
12		Declaration in	(between	Google Play Store. Disclosure would severely
		Support of Google's Motion to	"Value of" and an	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
13		Exclude Dr. Rysman [Dkt. 485-	estimated"; between	competitors and potential business counterparties, they could use this non-public and confidential
14		3])	"Value of" and	information to disadvantage Match Plaintiffs in
15			". ³⁴⁸ I"); page 180, paragraph	marketing and in negotiations. For example, a potential counterparty armed with this non-public
16			234 (between "adjustment"	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
17			of" and "to the"; between	this financial information. In addition, material, non-public, sensitive information may not be (and
			"Value of" and	need not be) consistent with generally accepted
18			"generates"; between	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
19			"Value of" and "(versus";	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
20			between	about this information and other parts of Match
21			"(versus" and "based on";	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
22			between "dividing" and	Motions.
			"by"; between	
23			"by" and "Google Play	
24			Tinder"; between "per	
25			Install of" and	
26			"(versus"; and between	
27			"(versus" and "based on Dr.	
			Schwartz's	
28			calculation.)");	

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			and page 180, paragraph 235	
4			(between "per Install of" and "with the"; and	
5			between "with the" and	
6			"calculated above.")	
7	51.	Exhibit E3 (Exhibit	Page 181,	This information contains non-public information
8		5 to Satia Declaration in	Table 19; page 181, paragraph	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
9		Support of Google's Motion to	236 (between "Value of" and	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
10 11		Exclude Dr. Rysman [Dkt. 485-3])	"and OkCupid"; between	competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
12		31)	"Value of" and "but do not	marketing and in negotiations. For example, a potential counterparty armed with this non-public
13			apply"; between	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
14			"Dividing" and "by"; between	this financial information. In addition, material, non-public, sensitive information may not be (and
15			"by" and "Google Play	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
16			Tinder"; between "per	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
17			Install of" and "(versus";	other parties and lead to inappropriate inferences about this information and other parts of Match
18			between "(versus" and	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
19			"based on"; between	Motions.
20			"Dividing" and "by"; between	
21			"by" and "Google Play	
22			OkCupid"; between "per	
23			Install of" and "(versus"; and	
24			between "(versus" and	
25			"based on Dr. Schwartz's	
26			calculation.)"); and page 181,	
27			paragraph 237 (between "per	
28			Install of" and "with the";	
_0		I .	with the ,	<u>ı</u>

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No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
		Designated Information	
		between "with	
		the" and "calculated	
		above"; between "per	
		Install of" and	
		"with the"; and between "with	
		the" and	
		"calculated above.")	
52.	Exhibit E3 (Exhibit 5 to Satia	Page 182, Table 20; and	This information contains non-public information regarding Match Plaintiffs' financials on the
	Declaration in	page 182,	Google Play Store. Disclosure would severely
	Support of Google's Motion to	paragraph 238 (between	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Rysman [Dkt. 485-	"Value of" and ".350 I")	competitors and potential business counterparties, they could use this non-public and confidential
	3])	. 1)	information to disadvantage Match Plaintiffs in
			marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			non-public, sensitive information may not be (and need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
53.	Exhibit E3 (Exhibit	Page 183,	Motions. This information contains non-public information
33.	5 to Satia	paragraph 239	regarding Match Plaintiffs' financials on the
	Declaration in Support of	(between "Value of" and	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Google's Motion to Exclude Dr.	"and do not"; between	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	Rysman [Dkt. 485-	"Dividing" and	they could use this non-public and confidential
	[3])	"by"; between "by" and	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
		"Google Play Tinder";	potential counterparty armed with this non-public information could use it to obtain leverage against
		between "per	Match Plaintiffs in negotiations by pointing to
		Install of" and "(versus";	this financial information. In addition, material, non-public, sensitive information may not be (and
		between "(versus" and	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
		"based on"; between "#2	public financial filings. Therefore, revealing this

1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			is" and ",	other parties and lead to inappropriate inferences
3			which is"; between	about this information and other parts of Match Group, Inc.'s portfolio of business. This
4			"Model of" and ".	information, moreover, is not relevant to the Motions.
5			Therefore";	Motions.
6			between "by dividing" and	
			"by"; between	
7			"by" and "Google Play	
8			Tinder";	
9			between "figure of" and	
10			"(versus"; and	
10			between "(versus" and	
11			"based on Dr. Schwartz's	
12			calculation.)");	
13			and page 183, paragraph 240	
			(between "per	
14			Install of" and "with the";	
15			between "with the" and	
16			"calculated	
17			above"; between "per	
			Install of" and	
18			"with the"; and between "with	
19			the" and "calculated	
20			above.")	
21	54.	Exhibit E3 (Exhibit 5 to Satia	Page 184, Table 21; page	This information contains non-public information regarding Match Plaintiffs' financials on the
22		Declaration in Support of	184, paragraph 241 (between	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
		Google's Motion to	"of" and ". ³⁵²	negotiate agreements in the future. If revealed to
23		Exclude Dr. Rysman [Dkt. 485-	I"); and page 184, paragraph	competitors and potential business counterparties, they could use this non-public and confidential
24		3])	242 (between	information to disadvantage Match Plaintiffs in
25			"Value of" and ", and given";	marketing and in negotiations. For example, a potential counterparty armed with this non-public
26			between "Dividing" and	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			by"; and	this financial information. In addition, material,
27			between "by" and "Google")	non-public, sensitive information may not be (and need not be) consistent with generally accepted
28				accounting principles or Match Group, Inc.'s

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
				other parties and lead to inappropriate inferences
4				about this information and other parts of Match Group, Inc.'s portfolio of business. This
5				information, moreover, is not relevant to the Motions.
6	55.	Exhibit E3 (Exhibit	Page 185,	This information contains non-public information
7		5 to Satia Declaration in	paragraph 242 (between	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
8		Support of Google's Motion to	"Value per Install of" and	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
9		Exclude Dr. Rysman [Dkt. 485-	"(versus"; between	competitors and potential business counterparties, they could use this non-public and confidential
10		[3])	"(versus" and "based on";	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
11			between "#1 is" and ",	potential counterparty armed with this non-public information could use it to obtain leverage against
12			which is"; between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
13			"Model of" and ".	non-public, sensitive information may not be (and
			Therefore,";	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
14			between "by dividing" and	public financial filings. Therefore, revealing this
15			"by"; between	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
16			"by" and Google Play	about this information and other parts of Match Group, Inc.'s portfolio of business. This
17			Tinder"; between	information, moreover, is not relevant to the Motions.
18			"figure of" and "(versus"; and	
19			between	
			"(versus" and "based on Dr.	
20			Schwartz's calculation.)");	
21			page 185,	
22			paragraph 243 (between	
23			"Install of" and "with the";	
			between "with	
24			the" and "calculated	
25			above";	
26			between "per Install of" and	
27			"with the"; and between "with	
			the" and	
28			"calculated	

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			above."); and page 185, Table 22	
4	56.	Exhibit E3 (Exhibit 5 to Satia	Page 188, Table 23	This information contains non-public information regarding Match Plaintiffs' financials on the
5 6		Declaration in Support of Google's Motion to		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
7		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
8		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
9				potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
10				this financial information. In addition, material, non-public, sensitive information may not be (and
11 12				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
13				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
14				about this information and other parts of Match Group, Inc.'s portfolio of business. This
15				information, moreover, is not relevant to the Motions.
16	57.	Exhibit E3 (Exhibit 5 to Satia	Page 190, paragraph 249	This information contains non-public information regarding Match Plaintiffs' value derived from
17		Declaration in Support of Google's Motion to	(between "that indicates" and end of	the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
18		Exclude Dr. Rysman [Dkt. 485-	sentence)	competitors and potential business counterparties, they could use this non-public and confidential
19 20		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
21				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
22				this information. This information, moreover, is not relevant to the Motions.
23	58.	Exhibit E3 (Exhibit 5 to Satia	Page 195, paragraph 258	This information contains non-public information regarding Match Plaintiffs' financials on the
24		Declaration in Support of Google's Motion to	(between "have paid" and "more in";	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
25		Exclude Dr. Rysman [Dkt. 485-	and between "12/31/2021	competitors and potential business counterparties, they could use this non-public and confidential
26		3])	and" and "for the period)	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
2728			,	potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				this financial information. In addition, material, non-public, sensitive information may not be (and
				need not be) consistent with generally accepted
4				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
5				data publicly can be misleading for investors and
6				other parties and lead to inappropriate inferences about this information and other parts of Match
7				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
	50	E 13' E2 /E 13'	D 256	Motions.
8	59.	Exhibit E3 (Exhibit 5 to Satia	Page 256, Exhibit 4a	This information contains non-public information regarding Match Plaintiffs' pricing, financials,
9		Declaration in Support of		and data reflecting consumer behavior on the Google Play Store. Disclosure would severely
10		Google's Motion to		and adversely impact Match Plaintiffs' ability to
11		Exclude Dr. Rysman [Dkt. 485-		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
12		[3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
13				marketing and in negotiations. For example, a
				potential counterparty armed with this non-public information could use it to obtain leverage against
14				Match Plaintiffs in negotiations by pointing to this pricing and financial information. In addition,
15				material, non-public, sensitive information may not be (and need not be) consistent with generally
16				accepted accounting principles or Match Group,
17				Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for
18				investors and other parties and lead to inappropriate inferences about this information
19				and other parts of Match Group, Inc.'s portfolio
				of business. This information, moreover, is not relevant to the Motions.
20	60.	Exhibit E3 (Exhibit 5 to Satia	Page 257, Exhibit 4b	This information contains non-public information regarding Match Plaintiffs' pricing, financials,
21		Declaration in		and data reflecting consumer behavior on the
22		Support of Google's Motion to		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
23		Exclude Dr. Rysman [Dkt. 485-		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
24		3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
25				marketing and in negotiations. For example, a
				potential counterparty armed with this non-public information could use it to obtain leverage against
26				Match Plaintiffs in negotiations by pointing to this pricing and financial information. In addition,
27				material, non-public, sensitive information may not be (and need not be) consistent with generally
28				accepted accounting principles or Match Group.

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for
			investors and other parties and lead to inappropriate inferences about this information
;			and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not
	E 137 E27E 137	D 204	relevant to the Motions.
61.	Exhibit E3 (Exhibit 5 to Satia	Page 294, Exhibit 25	This information contains non-public information regarding Match Plaintiffs' financials and data
	Declaration in Support of		reflecting consumer behavior on the Google Play Store. Disclosure would severely and adversely
3	Google's Motion to Exclude Dr.		impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Rysman [Dkt. 485-3])		competitors and potential business counterparties, they could use this non-public and confidential
			information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
			potential counterparty armed with this non-public information could use it to obtain leverage against
2			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
3			non-public, sensitive information may not be (and need not be) consistent with generally accepted
.			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
5			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
5			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
3			
'			
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5			
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3			
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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
62.	Exhibit E3 (Exhibit	Page 296,	This information contains non-public information
	5 to Satia Declaration in	Exhibit 26a	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr.		competitors and potential business counterparties,
	Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
			potential counterparty armed with this non-public information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
			Motions.
63.	Exhibit E3 (Exhibit	Page 297,	This information contains non-public information
	5 to Satia Declaration in	Exhibit 26b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to Exclude Dr.		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	- 1/		marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
64.	Exhibit E3 (Exhibit	Page 298,	This information contains non-public information
	5 to Satia Declaration in	Exhibit 26c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of		and adversely impact Match Plaintiffs' ability to
	Google's Motion to	I	negotiate agreements in the future. If revealed to

PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

Exclude Dr. Rysman [Dkt. 485-3]) Exclude Dr. Rysman [Dkt. 485-3] Exclude Include				
Exclude Dr. Rysman [Dkt. 485-3]) Exclude Dr. Rysman [Dkt. 485-3] Exclude Dr. Rysman [Dkt. 485-3] Exclude Dr. Rysman [Dkt. 485-3]) Exclude Dr. Rysman [Dkt. 485-3] Rysman	No.	Document Name	Designated	Match Plaintiffs' Bases for Sealing
information to disadvantage Match Plain marketing and in negotiations. For exam potential counterparty armed with this in information could use it to obtain leverage Match Plaintiffs in negotiations by point this financial information. In addition, mon-public, sensitive information may not need not be) consistent with generally as accounting principles or Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for invest other parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. 65. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Group, Inc.'s portfolio of business. This information contains non-public information, moreover, is not relevant to Motions. 65. Exhibit E3 (Exhibit 5 to Satia Declaration in Group, Inc.'s portfolio of business. This information to disadvantage Match Plaintiffs' an egotiate agreements in the future. If rev competitors and potential business count they could use this non-public and conficus information to disadvantage Match Plaintiffs in negotiations. For exam potential counterparty armed with this non-public, sensitive information may non-public information, moreover, is not relevant to Motions. 66. Exhibit E3 (Exhibit 5 to Satia Declaration in Page 300, Exhibit 27a Declaration in Google Play Store. Disclosure would seven to Motions.				competitors and potential business counterparties,
potential counterparty armed with this me information could use it to obtain leverage Match Plaintiffs in negotiations by point this financial information. In addition, mon-public, sensitive information may need not be) consistent with generally as accounting principles or Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for invesor other parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information contains non-public infregarding Match Plaintiffs' financials on Google Play Store. Disclosure would seven and adversely impact Match Plaintiffs' an egotiate agreements in the future. If rev competitors and potential business count they could use this non-public and conficinformation to disadvantage Match Plaintiffs in negotiations. For exam Match Plaintiffs in negotiations by point this financial information. In addition, mono-public, sensitive information may no non-public, sensitive information may no non-public, sensitive information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. 66. Exhibit E3 (Exhibit E3 (E3 (E3 (E3 (E3 (E3 (E3 (E3 (E3 (E3				information to disadvantage Match Plaintiffs in
information could use it to obtain leverage Match Plaintiffs in negotiation. In addition, mon-public, sensitive information may meed not be) consistent with generally accounting principles of Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for investother parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. 12				marketing and in negotiations. For example, a
this financial information. In addition, m non-public, sensitive information may not need not be) consistent with generally act accounting principles or Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for inves other parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. 65.				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
need not be) consistent with generally ac accounting principles or Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for investother parties and lead to inappropriate in about this information contains non-public information, moreover, is not relevant to Motions. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) Respectively. Respectiv				this financial information. In addition, material,
public financial filings. Therefore, reveal data publicly can be misleading for inves other parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) Rysman [Dkt. 485-3]) Page 299, Exhibit 26d Declaration in Support of Google Play Store. Disclosure would seven and adversely impact Match Plaintiffs' a negotiate agreements in the future. If rever competitors and potential business count they could use this non-public and conficing information to disadvantage Match Plain marketing and in negotiations. For exam potential counterparty armed with this marketing and in negotiations by point this financial information. In addition, mon-public, sensitive information may no need not be) consistent with generally ac accounting principles or Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for investother parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. 65. Exhibit E3 (Exhibit Factor of Google Play Store.) Disclosure would seven and adversely impact Match Plaintiffs' financials on Google Play Store. Disclosure would seven and adversely impact Match Plaintiffs' financials on Google Play Store. Disclosure vould seven and adversely impact Match Plaintiffs' financials on Google Play Store. Disclosure would seven and adversely impact Match Plaintiffs' financials on Google Play Store. Disclosure would seven and adversely impact Match Plaintiffs' financials on Google Play Store. Disclosure versely for the parts of Group, Inc.'s portfolio of business. Th				need not be) consistent with generally accepted
other parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. 65. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) 14 Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) 15 To Satia Declaration in Support of Google Play Store. Disclosure would seven and adversely impact Match Plaintiffs' an egotiate agreements in the future. If rev competitors and potential business count they could use this non-public and conficinformation to disadvantage Match Plain marketing and in negotiations. For exam potential counterparty armed with this ninformation could use it to obtain leverage Match Plaintiffs in negotiations by point this financial information. In addition, m non-public, sensitive information may no need not be) consistive information may no need not be) consistive information may no need not be) consistent with generally accounting principles or Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for investother parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information, moreover, is not relevant to Motions. 66. Exhibit E3 (Exhibit 5 to Satia Declaration in Google Play Store. Disclosure would seven the parties and lead to inappropriate in about this information contains non-public information, moreover, is not relevant to Motions. This information contains non-public information contains non-public information information contains non				public financial filings. Therefore, revealing this
about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. 65. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) 13				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
information, moreover, is not relevant to Motions. 65. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) 16 Rysman [Dkt. 485-3]) 17 Rysman [Dkt. 485-3]) 18 Rysman [Dkt. 485-3] 19 Rysman [Dkt. 485-3] 10 Rysman [Dkt. 485-3] 10 Rysman [Dkt. 485-3] 11 Rysman [Dkt. 485-3] 12 Rysman [Dkt. 485-3] 13 Rysman [Dkt. 485-3] 14 Rysman [Dkt. 485-3] 15 Rysman [Dkt. 485-3] 16 Rysman [Dkt. 485-3] 17 Rysman [Dkt. 485-3] 18 Rysman [Dkt. 485-3] 18 Rysman [Dkt. 485-3] 19 Rysman [Dkt. 485-3] 10 Rysman [Dkt. 485-3] 11 Rysman [Dkt. 485-3] 12 Rysman [Dkt. 485-3] 13 Rysman [Dkt. 485-3] 14 Rysman [Dkt. 485-3] 15 Rysman [Dkt. 485-3] 16 Rysman [Dkt. 485-3] 17 Rysman [Dkt. 485-3] 18 Rysman [Dkt. 485-3] 19 Rysman [Dkt. 485-3] 10 Rysman [Dkt. 485-3] 11 Rysman [Dkt. 485-3] 12 Rysman [Dkt. 485-3] 13 Rysman [Dkt. 485-3] 14 Rysman [Dkt. 485-3] 15 Rysman [Dkt. 485-3] 16 Rysman [Dkt. 485-3] 17 Rysman [Dkt. 485-3] 18 Rysman [Dkt. 485-3] 19 Rysman [Dkt. 485-3] 10 Rysman [Dkt. 485-3] 11 Rysman [Dkt. 485-3] 12 Rysman [Dkt. 485-3] 13 Rysman [Dkt. 485-3] 14 Rysman [Dkt. 485-3] 15 Rysman [Dkt. 485-3] 16 Rysman [Dkt. 485-3] 16 Rysman [Dkt. 485-3] 17 Rysman [Dkt. 485-3] 18 Rysman [Dkt. 485-3] 18 Rysman [Dkt. 485-3] 19 Rysman [Dkt. 485-3] 10 Rysman [Dkt. 485-3] 10 Rysman [Dkt. 485-3] 11 Rysman [Dkt. 485-3] 12 Rysman [Dkt. 485-3] 13 Rysman [Dkt. 485-3] 14 Rysman [Dkt. 485-3] 15 Rysman [Dkt. 485-3] 16 Rysman [Dkt. 485-3] 16 Rysman [Dkt. 485-3] 17 Rysman [Dkt. 485-3] 18 Rysman [Dkt. 485-3] 18 Rysman [Dkt. 485-3] 19 Rysman [Dkt. 485-3] 10 Rysman [Dkt. 485-3] 11 Rysman [Dkt. 485-3] 12 Rysman [Dkt. 485-3] 13 Rysman [Dkt. 485-3] 14 Rysman [Dkt. 485-3] 15 Rysman [Dkt. 485-3] 16 Rysman [Dkt. 485-3] 16 Rysman [Dkt. 485-3] 18 Rysman [Dkt. 485-3] 18 Rysman [Dkt. 485-3] 19 Rysman [Dkt. 485-3] 10 Rysman [Dkt. 485-3] 10 Rysman [Dkt. 485-3] 11 Rysman [Dkt. 485-3] 12 Rysman [Dkt. 485-3] 13 Rysman [Dkt. 485-3] 14 Rysman [Dkt. 485-3] 15 Rys				about this information and other parts of Match
65. Exhibit E3 (Exhibit Page 299, Exhibit 26d S to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) S				information, moreover, is not relevant to the
5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485- 3]) 15 16 17 18 19 20 21 21 22 3 for Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485- 3]) Exhibit 26d Exhibit 26d Fegarding Match Plaintiffs' financials on Google Play Store. Disclosure would sev and adversely impact Match Plaintiffs' a negotiate agreements in the future. If rev competitors and potential business count they could use this non-public and confict information to disadvantage Match Plain marketing and in negotiations. For exam potential counterparty armed with this no information could use it to obtain leverage Match Plaintiffs in negotiations by point this financial information. In addition, m non-public, sensitive information may need not be) consistent with generally ac accounting principles or Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for inves other parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. This information contains non-public inf regarding Match Plaintiffs' financials on Google Play Store. Disclosure would sev	65.	Exhibit E3 (Exhibit	Page 299.	
Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) 15 16 17 18 19 20 21 21 22 31 46. Exhibit E3 (Exhibit 5 to Satia Declaration in Motions. Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3] Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3]) and adversely impact Match Plaintiffs' a negotiate agreements in the future. If rev competitors and potential business count they could use this non-public and confict information to disadvantage Match Plaintiffs in negotiations. For exam potential counterparty armed with this marketing and in negotiations. For exam potential counterparty armed with this marketing and in negotiations by point this financial information. In addition, m non-public, sensitive information may no need not be) consistent with generally accounting principles or Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for investother parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. This information contains non-public information in regarding Match Plaintiffs' financials on Google Play Store. Disclosure would severable to the provide a prevention of the provide and potential business count they could use this non-public and confict information to disadvantage Match Plaintiffs and example the provide and potential business count they could use this non-public and confict information to disadvantage Match Plaintiffs and example they could use this non-public information. This information contains non-public information in Potential Duration in Provide Addition non-public information in they could use this non-public informat		5 to Satia		regarding Match Plaintiffs' financials on the
Exclude Dr. Rysman [Dkt. 485-3]) Exclude Dr. Rysman [Dkt. 485-3]) Competitors and potential business count they could use this non-public and confict information to disadvantage Match Plain marketing and in negotiations. For exampotential counterparty armed with this not information could use it to obtain leverage Match Plaintiffs in negotiations by point this financial information. In addition, mon-public, sensitive information may not need not be) consistent with generally accounting principles or Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for investodate publicly can		Support of		and adversely impact Match Plaintiffs' ability to
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information could use it to obtain leverage Match Plaintiffs in negotiations by point this financial information. In addition, m non-public, sensitive information may not need not be) consistent with generally accounting principles or Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for invest other parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. 23 66. Exhibit E3 (Exhibit 5 to Satia Declaration in Page 300, Exhibit 27a Declaration in Google Play Store. Disclosure would severage Match Plaintiffs' financials on Google Play Store. Disclosure would severage Match Plaintiffs' financials on Google Play Store.		21/		marketing and in negotiations. For example, a
this financial information. In addition, m non-public, sensitive information may not need not be) consistent with generally accounting principles or Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for investother parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. 23 66. Exhibit E3 (Exhibit 5 to Satia Declaration in Page 300, Exhibit 27a Google Play Store. Disclosure would severally accounting principles or Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for investother parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information contains non-public information contains non-public information. The public financial filings is publicly can be misleading for investother parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information contains non-public information data publicly can be misleading for investother parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information data publicly can be misleading for investother parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information data publicly can be misleading for investory and the propriate information and other parts of Group, Inc.'s portfolio of business.				information could use it to obtain leverage against
need not be) consistent with generally ac accounting principles or Match Group, In public financial filings. Therefore, reveal data publicly can be misleading for invest other parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. 23 66. Exhibit E3 (Exhibit 5 to Satia 5 to Satia 6 Exhibit 27a 6 Exhibit				this financial information. In addition, material,
public financial filings. Therefore, reveal data publicly can be misleading for invest other parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. 23 66. Exhibit E3 (Exhibit 5 to Satia Exhibit 27a Declaration in Exhibit 27a Google Play Store. Disclosure would several data public financial filings. Therefore, reveal data publicly can be misleading for investother parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information contains non-public information data publicly can be misleading for investother parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information contains non-public information data publicly can be misleading for investory and the parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information data publicly can be misleading for investory and in the parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information data publicly can be misleading for investory and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business.				need not be) consistent with generally accepted
other parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. 23 66. Exhibit E3 (Exhibit 5 to Satia Exhibit 27a Declaration in Exhibit 27a Google Play Store. Disclosure would severally about this information and other parties and lead to inappropriate in about this information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information contains non-public information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information and other parts of Group, Inc.'s portfolio of business. This information contains non-public information and other parts of Group, Inc.'s portfolio of business.				public financial filings. Therefore, revealing this
Group, Inc.'s portfolio of business. This information, moreover, is not relevant to Motions. 66. Exhibit E3 (Exhibit 5 to Satia 5 to Satia 6 Exhibit 27a Declaration in Google Play Store. Disclosure would several forms.				other parties and lead to inappropriate inferences
23 66. Exhibit E3 (Exhibit 5 to Satia Declaration in Exhibit 27a Motions. Motions. This information contains non-public information greating Match Plaintiffs' financials on Google Play Store. Disclosure would severally sever				Group, Inc.'s portfolio of business. This
5 to Satia Exhibit 27a regarding Match Plaintiffs' financials on Google Play Store. Disclosure would sev		E-1:1:4 E2 (E-1:1:4	D 200	Motions.
2008101111		5 to Satia		regarding Match Plaintiffs' financials on the
		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
25 Google's Motion to negotiate agreements in the future. If rev		Google's Motion to		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
26 Rysman [Dkt. 485- they could use this non-public and confic		Rysman [Dkt. 485-		they could use this non-public and confidential
27 marketing and in negotiations. For exam		3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
				potential counterparty armed with this non-public information could use it to obtain leverage against

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		<u>-</u>		
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
4				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
5				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
6				other parties and lead to inappropriate inferences about this information and other parts of Match
7				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
8	(7	Eulikia E2 (Eulikikia	Dama 201	Motions.
9	67.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 301, Exhibit 27b	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
10		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
11		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
12		3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
13				potential counterparty armed with this non-public information could use it to obtain leverage against
14				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
15				non-public, sensitive information may not be (and need not be) consistent with generally accepted
16 17				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
18				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
19				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
20				Motions.
20	68.	Exhibit E3 (Exhibit 5 to Satia	Page 302, Exhibit 27c	This information contains non-public information regarding Match Plaintiffs' financials on the
21 22		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
23		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
24		Rysman [Dkt. 485- 3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
25				marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
26				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
27				non-public, sensitive information may not be (and need not be) consistent with generally accepted
28				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
4				about this information and other parts of Match Group, Inc.'s portfolio of business. This
5				information, moreover, is not relevant to the Motions.
6	69.	Exhibit E3 (Exhibit 5 to Satia	Page 303, Exhibit 27d	This information contains non-public information regarding Match Plaintiffs' financials on the
7		Declaration in Support of Google's Motion to		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
8		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
9		3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
10				potential counterparty armed with this non-public information could use it to obtain leverage against
11				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
12 13				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
14				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
15				other parties and lead to inappropriate inferences about this information and other parts of Match
16				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
17	70.	Exhibit E3 (Exhibit	Page 304,	Motions. This information contains non-public information
18		5 to Satia Declaration in	Exhibit 28a	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
19		Support of Google's Motion to Exclude Dr.		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
20		Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
21				marketing and in negotiations. For example, a potential counterparty armed with this non-public
22				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
23				this financial information. In addition, material, non-public, sensitive information may not be (and
2425				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
26				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
27				about this information and other parts of Match Group, Inc.'s portfolio of business. This
28				information, moreover, is not relevant to the Motions.

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1	No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
2	71.	Exhibit E3 (Exhibit	Information Page 305,	This information contains non-public information
3		5 to Satia	Exhibit 28b	regarding Match Plaintiffs' financials on the
4		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
5		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
6		Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
7		37		marketing and in negotiations. For example, a potential counterparty armed with this non-public
8				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
9				this financial information. In addition, material, non-public, sensitive information may not be (and
10				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
11				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
12				other parties and lead to inappropriate inferences
				about this information and other parts of Match Group, Inc.'s portfolio of business. This
13				information, moreover, is not relevant to the Motions.
14	72.	Exhibit E3 (Exhibit 5 to Satia	Page 306, Exhibit 28c	This information contains non-public information regarding Match Plaintiffs' financials on the
15		Declaration in Support of	2.mion 200	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
16		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
17		Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
18		[3])		marketing and in negotiations. For example, a
19				potential counterparty armed with this non-public information could use it to obtain leverage against
20				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
21				non-public, sensitive information may not be (and need not be) consistent with generally accepted
22				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
23				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
24				about this information and other parts of Match Group, Inc.'s portfolio of business. This
25				information, moreover, is not relevant to the Motions.
26	73.	Exhibit E3 (Exhibit 5 to Satia	Page 307, Exhibit 28d	This information contains non-public information regarding Match Plaintiffs' financials on the
27		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
28		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	_			

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2	140.	Document Name	Designated Information	Water Flaments Dases for Searing
3		Rysman [Dkt. 485-		they could use this non-public and confidential
		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
4				potential counterparty armed with this non-public information could use it to obtain leverage against
5 6				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
7				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
8				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
9				other parties and lead to inappropriate inferences about this information and other parts of Match
10				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
11	74.	Exhibit E3 (Exhibit 5 to Satia	Page 308, Exhibit 29a	This information contains non-public information regarding Match Plaintiffs' financials on the
12		Declaration in Support of	Eximolt 29a	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
13		Google's Motion to		negotiate agreements in the future. If revealed to
14		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
15		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
16				potential counterparty armed with this non-public information could use it to obtain leverage against
17				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
18				non-public, sensitive information may not be (and need not be) consistent with generally accepted
19				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
20				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
21				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
22		E 111: E2 (E 111:	D 200	Motions.
23	75.	Exhibit E3 (Exhibit 5 to Satia	Page 309, Exhibit 29b	This information contains non-public information regarding Match Plaintiffs' financials on the
24		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
25		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
26		Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
27				marketing and in negotiations. For example, a potential counterparty armed with this non-public
28				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to

1	No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
2			Information	this financial information. In addition, material, non-public, sensitive information may not be (and
4				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
5				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match Group, Inc.'s portfolio of business. This
7				information, moreover, is not relevant to the Motions.
8	76.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 310, Exhibit 29c	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
10		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
11		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
12		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
13				potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
14				this financial information. In addition, material, non-public, sensitive information may not be (and
15				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
16 17				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
18				about this information and other parts of Match Group, Inc.'s portfolio of business. This
19			211	information, moreover, is not relevant to the Motions.
20	77.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 311, Exhibit 29d	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
21		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
22		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
23		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
2425				potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
26				this financial information. In addition, material, non-public, sensitive information may not be (and
27				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
28				public financial filings. Therefore, revealing this data publicly can be misleading for investors and

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				other parties and lead to inappropriate inferences about this information and other parts of Match
				Group, Inc.'s portfolio of business. This
4				information, moreover, is not relevant to the Motions.
5	78.	Exhibit E3 (Exhibit 5 to Satia	Page 312, Exhibit 30a	This information contains non-public information regarding Match Plaintiffs' financials on the
6		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
7		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to
8		Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
9		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
10				potential counterparty armed with this non-public information could use it to obtain leverage against
11				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
12				non-public, sensitive information may not be (and need not be) consistent with generally accepted
13				accounting principles or Match Group, Inc.'s
				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
14				other parties and lead to inappropriate inferences about this information and other parts of Match
15				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
16	79.	Exhibit E3 (Exhibit	Page 313,	Motions. This information contains non-public information
17		5 to Satia Declaration in	Exhibit 30b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
18		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
19		Exclude Dr.		competitors and potential business counterparties,
20		Rysman [Dkt. 485- 3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
21				marketing and in negotiations. For example, a potential counterparty armed with this non-public
22				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
23				this financial information. In addition, material, non-public, sensitive information may not be (and
24				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
25				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
26				other parties and lead to inappropriate inferences
27				about this information and other parts of Match Group, Inc.'s portfolio of business. This
			_	information, moreover, is not relevant to the Motions.
28	80.	Exhibit E3 (Exhibit	Page 314.	This information contains non-public information

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1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
$\begin{bmatrix} 2 \\ \end{bmatrix}$		_ 000	Designated Information	2 1 2 1 2 1 1 2 1 2 1 2 1 2 1 2 1 2 1 2
		5 to Satia	Exhibit 30c	regarding Match Plaintiffs' financials on the
3		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
4		Google's Motion to		negotiate agreements in the future. If revealed to
5		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
6		3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
7				potential counterparty armed with this non-public information could use it to obtain leverage against
8				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
9				non-public, sensitive information may not be (and need not be) consistent with generally accepted
)				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
1				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
$2 \parallel$				about this information and other parts of Match Group, Inc.'s portfolio of business. This
3				information, moreover, is not relevant to the Motions.
$_{4}\parallel _{8}$	81.	Exhibit E3 (Exhibit 5 to Satia	Page 315, Exhibit 30d	This information contains non-public information regarding Match Plaintiffs' financials on the
		Declaration in	Exilibit 30d	Google Play Store. Disclosure would severely
5		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
6		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
7		3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
8				potential counterparty armed with this non-public information could use it to obtain leverage against
9				Match Plaintiffs in negotiations by pointing to
)				this financial information. In addition, material, non-public, sensitive information may not be (and
1				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
$_{2}$				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
				other parties and lead to inappropriate inferences
3				about this information and other parts of Match Group, Inc.'s portfolio of business. This
4				information, moreover, is not relevant to the Motions.
5 8	32.	Exhibit E3 (Exhibit	Page 316,	This information contains non-public information
5		5 to Satia Declaration in	Exhibit 31a	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
7		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
3		Exclude Dr.		competitors and potential business counterparties,
'∥└		Rysman [Dkt. 485-	<u> </u>	they could use this non-public and confidential

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
	3])	Information	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
83.	Exhibit E3 (Exhibit	Page 317,	Motions. This information contains non-public information
	5 to Satia Declaration in Support of	Exhibit 31b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	Rysman [Dkt. 485-		they could use this non-public and confidential
	3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
			potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions
84.	Exhibit E3 (Exhibit	Page 318,	Motions. This information contains non-public information
	5 to Satia Declaration in	Exhibit 31c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
	3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
			potential counterparty armed with this non-public information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,

1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				non-public, sensitive information may not be (and need not be) consistent with generally accepted
4				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
5				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match Group, Inc.'s portfolio of business. This
7	0.5	E 1314 E2 /E 1314	D 210	information, moreover, is not relevant to the Motions.
8	85.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 319, Exhibit 31d	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
9		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
10		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
11		3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
12				potential counterparty armed with this non-public information could use it to obtain leverage against
13				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
14				non-public, sensitive information may not be (and need not be) consistent with generally accepted
15 16				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
17				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
18				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
19	86.	Evhihit E2 (Evhihit	Page 220	Motions.
20	ου.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 320, Exhibit 32a	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
21		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
22		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
23		3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
24				potential counterparty armed with this non-public information could use it to obtain leverage against
25				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
26				non-public, sensitive information may not be (and need not be) consistent with generally accepted
27				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
28				data publicly can be misleading for investors and other parties and lead to inappropriate inferences

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
87.	Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	Page 321, Exhibit 32b	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
88.	Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	Page 322, Exhibit 32c	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
89.	Exhibit E3 (Exhibit 5 to Satia	Page 323, Exhibit 32d	This information contains non-public information regarding Match Plaintiffs' financials on the

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		Declaration in		Google Play Store. Disclosure would severely
3		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
4		Exclude Dr.		competitors and potential business counterparties,
5		Rysman [Dkt. 485- 3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
6				marketing and in negotiations. For example, a potential counterparty armed with this non-public
7				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
8				non-public, sensitive information may not be (and
9				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
10				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
11				about this information and other parts of Match Group, Inc.'s portfolio of business. This
12				information, moreover, is not relevant to the
13	90.	Exhibit E3 (Exhibit	Page 324,	Motions. This information contains non-public information
14		5 to Satia Declaration in	Exhibit 33a	regarding Match Plaintiffs' financials on the
		Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
15		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
16		Rysman [Dkt. 485-		they could use this non-public and confidential
17		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
18				potential counterparty armed with this non-public information could use it to obtain leverage against
19				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
20				non-public, sensitive information may not be (and need not be) consistent with generally accepted
21				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
22				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
23				about this information and other parts of Match
24				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
	91.	Exhibit E3 (Exhibit	Page 325,	This information contains non-public information
25		5 to Satia Declaration in	Exhibit 33b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
26		Support of		and adversely impact Match Plaintiffs' ability to
27		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
28		Rysman [Dkt. 485-		they could use this non-public and confidential
20		[3])	<u> </u>	information to disadvantage Match Plaintiffs in

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				marketing and in negotiations. For example, a potential counterparty armed with this non-public
				information could use it to obtain leverage against
4				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
5				non-public, sensitive information may not be (and
6				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
				public financial filings. Therefore, revealing this
7				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
8				about this information and other parts of Match
9				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
				Motions.
10	92.	Exhibit E3 (Exhibit 5 to Satia	Page 326, Exhibit 33c	This information contains non-public information regarding Match Plaintiffs' financials on the
11		Declaration in		Google Play Store. Disclosure would severely
12		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
		Exclude Dr.		competitors and potential business counterparties,
13		Rysman [Dkt. 485- 3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
14				marketing and in negotiations. For example, a
15				potential counterparty armed with this non-public information could use it to obtain leverage against
16				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
				non-public, sensitive information may not be (and
17				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
18				public financial filings. Therefore, revealing this
19				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
				about this information and other parts of Match
20				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
21	02	E-1:1:4 E2 (E-1:1:4	D 227	Motions.
22	93.	Exhibit E3 (Exhibit 5 to Satia	Page 327, Exhibit 33d	This information contains non-public information regarding Match Plaintiffs' financials on the
23		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
		Google's Motion to		negotiate agreements in the future. If revealed to
24		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
25		3])		information to disadvantage Match Plaintiffs in
26				marketing and in negotiations. For example, a potential counterparty armed with this non-public
27				information could use it to obtain leverage against
				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
28				non-public, sensitive information may not be (and

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1	No.	Document Name	Location of	Match Plaintiffs' Pasas for Scaling
2	NO.	Document Name	Designated Information	Match Plaintiffs' Bases for Sealing
3				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
4				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
				other parties and lead to inappropriate inferences
5				about this information and other parts of Match Group, Inc.'s portfolio of business. This
6				information, moreover, is not relevant to the Motions.
7	94.	Exhibit E3 (Exhibit 5 to Satia	Page 328, Exhibit 33e	This information contains non-public information regarding Match Plaintiffs' financials on the
8		Declaration in Support of	Exhibit 550	Google Play Store, including their brands'
9		Google's Motion to		revenue generated through the Google Play Store through the in-app services they offer for a
10		Exclude Dr. Rysman [Dkt. 485-		particular time period. Disclosure would severely and adversely impact Match Plaintiffs' ability to
11		[3])		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
12				they could use this non-public and confidential information to disadvantage Match Plaintiffs in
13				marketing and in negotiations. For example, a potential counterparty armed with this non-public
14				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
15				this financial information. In addition, material, non-public, sensitive information may not be (and
16				need not be) consistent with generally accepted
				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
17 18				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
19				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
20	95.	Exhibit E3 (Exhibit	Page 220	Motions.
21	73.	5 to Satia	Page 329, Exhibit 34a	This information contains non-public information regarding Match Plaintiffs' financials on the
		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
22		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
23		Rysman [Dkt. 485- 3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
24				marketing and in negotiations. For example, a potential counterparty armed with this non-public
25				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
26				this financial information. In addition, material,
27 28				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
40				public financial filings. Therefore, revealing this

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
5 6 7 8 9 10 11 12 13 14 15 16	96.	Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	Page 331, Exhibit 34c	Motions. This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This
17 18 19 20 21 22 23 24 25 26 27 28	97.	Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	Page 332, Exhibit 34d	information, moreover, is not relevant to the Motions. This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.

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1	No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
2	98.	Exhibit E3 (Exhibit	Information Page 333,	This information contains non-public information
3	70.	5 to Satia	Exhibit 34e	regarding Match Plaintiffs' financials on the
4		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
5		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
6		Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
7		31)		marketing and in negotiations. For example, a potential counterparty armed with this non-public
8				information could use it to obtain leverage against
9				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
10				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
				public financial filings. Therefore, revealing this
11				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
12				about this information and other parts of Match Group, Inc.'s portfolio of business. This
13				information, moreover, is not relevant to the Motions.
14	99.	Exhibit E3 (Exhibit	Page 334,	This information contains non-public information
15		5 to Satia Declaration in	Exhibit 34f	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
16		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
17		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
18		3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
19				potential counterparty armed with this non-public information could use it to obtain leverage against
20				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
21				non-public, sensitive information may not be (and need not be) consistent with generally accepted
22				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
23				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
24				about this information and other parts of Match Group, Inc.'s portfolio of business. This
25				information, moreover, is not relevant to the Motions.
26	100.	Exhibit E3 (Exhibit 5 to Satia	Page 335, Exhibit 34g	This information contains non-public information regarding Match Plaintiffs' financials on the
27		Declaration in Support of	6	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
28		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
20		Exclude DI.		compeniors and potential business counterparties,

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
4				marketing and in negotiations. For example, a potential counterparty armed with this non-public
				information could use it to obtain leverage against
5 6				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
7				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
8				data publicly can be misleading for investors and
9				other parties and lead to inappropriate inferences about this information and other parts of Match
10				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
11	101.	Exhibit E3 (Exhibit 5 to Satia	Page 336, Exhibit 34h	This information contains non-public information regarding Match Plaintiffs' financials on the
12		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
13		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
14		Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
15		31)		marketing and in negotiations. For example, a potential counterparty armed with this non-public
16				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
17				this financial information. In addition, material, non-public, sensitive information may not be (and
18 19				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
20				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
21				about this information and other parts of Match Group, Inc.'s portfolio of business. This
22				information, moreover, is not relevant to the Motions.
23	102.	Exhibit E3 (Exhibit 5 to Satia	Page 337, Exhibit 34i	This information contains non-public information regarding Match Plaintiffs' financials on the
24		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
25		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
26		Rysman [Dkt. 485- 3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
27				marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
28				Match Plaintiffs in negotiations by pointing to

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				this financial information. In addition, material, non-public, sensitive information may not be (and
4				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
				public financial filings. Therefore, revealing this
5				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match Group, Inc.'s portfolio of business. This
7				information, moreover, is not relevant to the Motions.
8	103.	Exhibit E3 (Exhibit 5 to Satia	Exhibit 37a (all tables from	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure
9		Declaration in	PDF pages 950	would severely and adversely impact Match
10		Support of Google's Motion to	to 1049)	Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential
11		Exclude Dr. Rysman [Dkt. 485-		business counterparties, they could use this non- public and confidential information to
12		3])		disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
13				counterparty armed with this non-public information could use it to obtain leverage against
14				Match Plaintiffs in negotiations by pointing to this information. Moreover, revealing this data
15				publicly can be misleading for investors and other parties and lead to inappropriate inferences about
16				this information and other parts of Match Group, Inc.'s portfolio of business. This information,
	10.1			moreover, is not relevant to the Motions.
17 18	104.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Exhibit 37b (all tables from PDF pages	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure would severely and adversely impact Match
19		Support of Google's Motion to	1051 to 1150	Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential
20		Exclude Dr.		business counterparties, they could use this non-
21		Rysman [Dkt. 485-3])		public and confidential information to disadvantage Match Plaintiffs in marketing and in
22				negotiations. For example, a potential counterparty armed with this non-public
				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
23				this information. Moreover, revealing this data publicly can be misleading for investors and other
24				parties and lead to inappropriate inferences about this information and other parts of Match Group,
25				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
26	105.	Exhibit E2 (Exhibit 1 to Raphael	Page 47, footnote 196	This information contains non-public information regarding Match Plaintiffs' value derived from
27		Declaration in Support of	(within parenthetical)	the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
28		Google's Motion to	parentineticui)	negotiate agreements in the future. If revealed to

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
	Exclude Dr. Singer [Dkt. 489-2])		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
			potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this information. This information, moreover, is not relevant to the Motions.
106.	Exhibit E2 (Exhibit 1 to Raphael Declaration in	Pages 74–75, paragraph 148 (between	This information contains non-public information regarding Match Plaintiffs' use of alternative payment systems. Disclosure would severely and
	Support of Google's Motion to	"Match found" and end of	adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Singer [Dkt. 489-2])	sentence; and between	competitors and potential business counterparties, they could use this non-public and confidential
		"estimated that" and end	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
		of sentence)	potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this information. This information, moreover, is not relevant to the Motions.
107.	Exhibit E2 (Exhibit 1 to Raphael	Page 162, footnote 799	This information contains non-public information regarding Match Plaintiffs' marketing costs.
	Declaration in Support of	(between "76:9-77:5 (""	Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements
	Google's Motion to Exclude Dr. Singer	and end of parenthetical)	in the future. If revealed to competitors and potential business counterparties, they could use
	[Dkt. 489-2])		this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
			counterparty armed with this non-public information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
108.	Exhibit E2 (Exhibit 1 to Raphael	Page 176, footnote 851	not relevant to the Motions. This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure
	Declaration in Support of	(between "changes	would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
	Google's Motion to Exclude Dr. Singer	from" and "to"; and	future. If revealed to competitors and potential business counterparties, they could use this non-
	[Dkt. 489-2])	between "to" and end of	public and confidential information to disadvantage Match Plaintiffs in marketing and in
		sentence)	negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
			not relevant to the Motions.

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1 2	No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
3		2 to Raphael Declaration in Support of	Information paragraph 10.t (between "additional"	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
4		Google's Motion to Exclude Dr. Singer	and "in service fees"; and	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
5		[Dkt. 489-3])	between "12/31/2021	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
6 7			and" and "for the period")	marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
8				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
9				non-public, sensitive information may not be (and need not be) consistent with generally accepted
10				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
11				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
12				about this information and other parts of Match Group, Inc.'s portfolio of business. This
13				information, moreover, is not relevant to the Motions.
14	110.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 42, paragraph 45 (between	This information contains non-public information regarding Match Plaintiffs' financials and pricing
15		Support of Google's Motion to	"Tinder has")	on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
16		Exclude Dr. Singer [Dkt. 489-3])	"subscription SKUs";	revealed to competitors and potential business counterparties, they could use this non-public and
17		2	between "of which" and	confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
18 19			"incurred"; between "rate of these" and	example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
20			"SKUs"; between "from	by pointing to this financial and pricing information. In addition, material, non-public,
21			about" and "during";	sensitive information may not be (and need not be) consistent with generally accepted accounting
22			between "to about" and "in	principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can
23			the"; between "fee rate	be misleading for investors and other parties and lead to inappropriate inferences about this
24			reduction," and "subscriptions"	information and other parts of Match Group, Inc.'s portfolio of business. This information,
25			; between "out of the" and	moreover, is not relevant to the Motions.
26			"did not have"; between "any	
27			price change," and "had a";	
28			between "and only" and "had	

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		a"; between	
		"The" and	
		"subscriptions with"; between	
		"for only" and	
		"of the total";	
		and between	
		"spend of the" and	
		"subscriptions	
		during"); page	
		42, footnote 35 (between	
		"rates of the"	
		and	
		"subscriptions analyzed");	
		and page 42,D	
		footnote 36	
		(between "spend on the"	
		and	
		"subscription	
		SKUs"; between "2022	
Ì		is" and ", close	
		to"; between "that of the"	
		and	
		"subscription";	
		and between "SKUs" and	
		"as shown in")	
111.	Exhibit E3 (Exhibit	Page 43, Table	This information contains non-public information
	2 to Raphael Declaration in	7; page 43, paragraph 46	regarding Tinder's pricing. Disclosure would severely and adversely impact Match Plaintiffs'
	Support of	(between	ability to negotiate agreements in the future. If
	Google's Motion to	"subscriptions	revealed to competitors and potential business
	Exclude Dr. Singer [Dkt. 489-3])	either" and "before and")	counterparties, they could use this non-public and confidential information to disadvantage Match
	[DKI. 407-3])	before and)	Plaintiffs in marketing and in negotiations. For
			example, a potential counterparty armed with this
			non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
			by pointing to this information. This information,
445		-	moreover, is not relevant to the Motions.
112.	Exhibit E3 (Exhibit 2 to Raphael	Page 44, footnote 37	This information contains non-public information regarding Tinder's pricing. Disclosure would
	Declaration in	(between	severely and adversely impact Match Plaintiffs'
	Support of	"Tinder	ability to negotiate agreements in the future. If
	Google's Motion to Exclude Dr. Singer	launched" and "new	revealed to competitors and potential business counterparties, they could use this non-public and

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

1	No	Degument Name	I agation of	Match Plaintiffs? Dages for Scaling
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		[Dkt. 489-3])	subscription"; between	confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
4			"subscription SKUs," and end of	example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
5 6			sentence; and between "to May 2021,"	by pointing to this information. This information, moreover, is not relevant to the Motions.
7			and end of sentence)	
8	113.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 159, footnote 295 (between	This information contains non-public information regarding Tinder's pricing. Disclosure would severely and adversely impact Match Plaintiffs'
9		Support of Google's Motion to	"Tinder of" and "to; and	ability to negotiate agreements in the future. If revealed to competitors and potential business
10 11		Exclude Dr. Singer [Dkt. 489-3])	between "to" and end of sentence)	counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
12				example, a potential counterparty armed with this non-public information could use it to obtain
13				leverage against Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
14 15	114.	Exhibit E3 (Exhibit 2 to Raphael	Pages 162– 163, paragraph	This information contains non-public information regarding Match Plaintiffs' price testing and
16		Declaration in Support of Google's Motion to	207 (between "Board Member of	inaccurately quotes the deponent. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
17		Exclude Dr. Singer [Dkt. 489-3])	MGI," and end of sentence;	future. If revealed to competitors and potential business counterparties, they could use this non-
18			and between "IAP system because" and	public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
19 20			end of sentence)	counterparty armed with this non-public information could use it to obtain leverage against
21				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
22	115.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Pages 167– 168, paragraph	This information contains non-public information regarding Match Plaintiffs' financials on the
23		Support of Google's Motion to	215 (between "of" and "that was	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
2425		Exclude Dr. Singer [Dkt. 489-3])	specifically used"; between	competitors and potential business counterparties, they could use this non-public and confidential
26			"of" and ".317 Just"; and between "of"	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
27			and ". ³¹⁸ Furthermore")	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
28				this financial information. In addition, material, non-public, sensitive information may not be (and

1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2			Designated Information	
3				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
4				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
5				other parties and lead to inappropriate inferences
				about this information and other parts of Match Group, Inc.'s portfolio of business. This
6				information, moreover, is not relevant to the Motions.
7	116.	Exhibit E3 (Exhibit 2 to Raphael	Page 172 paragraph 222,	This information contains non-public information regarding Match Plaintiffs' financials on the
8		Declaration in Support of	under the bullet point	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
9		Google's Motion to	beginning "Dr.	negotiate agreements in the future. If revealed to
10		Exclude Dr. Singer [Dkt. 489-3])	Schwartz relies"	competitors and potential business counterparties, they could use this non-public and confidential
11			(between "Tinder Play	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
12			Value of" and "of"; between	potential counterparty armed with this non-public information could use it to obtain leverage against
13			"of" and "of"; and between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
14			"of" and "331"); page	non-public, sensitive information may not be (and need not be) consistent with generally accepted
15			172, paragraph 222, under the	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
16			bullet point	data publicly can be misleading for investors and
			beginning "Alternative"	other parties and lead to inappropriate inferences about this information and other parts of Match
17			(between "Tinder Play	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
18			Value of" and "of"; between	Motions.
19			"of" and "of"; between "of"	
20			and ", and"; and between	
21			"of" and ". 332"); page	
22			172 footnote	
23			331 (between "Play Value	
24			of" and "of"; between "of"	
25			and ", and"; and between	
26			"of" and ". GOOG")	
27	117.	Exhibit E3 (Exhibit 2 to Raphael	Page 173, paragraph 222,	This information contains non-public information regarding Match Plaintiffs' financials on the
28		Declaration in	under the	Google Play Store. Disclosure would severely
۷٥		Support of	bullet point	and adversely impact Match Plaintiffs' ability to

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1	No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
2		Google's Motion to	Information beginning	negotiate agreements in the future. If revealed to
3		Exclude Dr. Singer [Dkt. 489-3])	"Alternative CPI Valuation	competitors and potential business counterparties, they could use this non-public and confidential
4			#2" (between "Tinder Play	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
5			Value of" and ", Tinder	potential counterparty armed with this non-public information could use it to obtain leverage against
6			Discovery"; between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
7			"Discovery Value of" and	non-public, sensitive information may not be (and need not be) consistent with generally accepted
8			", Tinder"; between "of"	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
9			and ", and Tinder"; and	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
10			between "Value of" and	about this information and other parts of Match Group, Inc.'s portfolio of business. This
11			end of sentence); page	information, moreover, is not relevant to the Motions.
12			173, paragraph 222, under the	
13			bullet point beginning	
14			"Alternative LTV Valuation	
15			#1" (between "Tinder Play	
16			Value of 'and ', Tinder';	
17			between "Value of" and	
18			", Tinder";	
19			between "Value of" and	
20			", Tinder"; and between	
21			"Value of" and end of	
22			sentence); page 173, paragraph	
23			223 (between "of" and "to	
24	118.	Exhibit E3 (Exhibit	an") Page 175,	This information contains non-public information
25		2 to Raphael Declaration in	paragraph 225 (between "data	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
26		Support of Google's Motion to	account for"	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
27		Exclude Dr. Singer [Dkt. 489-3])	revenue"; and between	competitors and potential business counterparties, they could use this non-public and confidential
28			"revenue and" and	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			"transactions in"); page 175,	potential counterparty armed with this non-public information could use it to obtain leverage against
4			paragraph 226 (between "with the" and	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
5			"Tinder")	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
6 7				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
8				about this information and other parts of Match Group, Inc.'s portfolio of business. This
9				information, moreover, is not relevant to the Motions.
10	119.	Exhibit E3 (Exhibit 2 to Raphael	Page 176, paragraph 226	This information contains non-public information regarding Match Plaintiffs' financials on the
11		Declaration in Support of	(between the start of the	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
12		Google's Motion to Exclude Dr. Singer	page and "to this figure";	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
13		[Dkt. 489-3])	between "Play Value of" and	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
14			"and Tinder"; between "Play	marketing and in negotiations. For example, a potential counterparty armed with this non-public
15			Value of and "presented in	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
16			the Play"; between "Play Value Model	this financial information. In addition, material, non-public, sensitive information may not be (and
17			(" and ")."; between "he	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
18			applies the"	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
19			"adjustment"; between	about this information and other parts of Match Group, Inc.'s portfolio of business. This
20			"adjustment to the" and	information, moreover, is not relevant to the Motions.
21			"Tinder"; between "Play	
22			Value of" and ". Then he";	
23			between "figure the"	
24			and "Tinder"; between	
25			"Value and" and "Tinder	
26			Delivery Value";	
27			between "Discovery	
28			Value of" and	

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			"for the period	
3			from"; between	
4			"Dividing" and	
5			"by"; between "by" and	
6			"Google Play Tinder	
			Installs";	
7			between "per Install of" and	
8			". This figure";	
9			and between "with the	
10			Tinder" and	
			"figure and then"); page	
11			176, paragraph 227 (between	
12			"Play Value	
13			of" and "presented in";	
14			between "to calculate his"	
			and	
15			"adjustment"; and between	
16			"using the" and "adjustment")	
17	120.	Exhibit E3 (Exhibit	Page 177,	This information contains non-public information
18		2 to Raphael Declaration in	paragraph 228, under the first	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
19		Support of	bullet (between	and adversely impact Match Plaintiffs' ability to
		Google's Motion to Exclude Dr. Singer	"Value =" and end of line);	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
20		[Dkt. 489-3])	page 177, paragraph 228,	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
21			under the	marketing and in negotiations. For example, a
22			second bullet (between	potential counterparty armed with this non-public information could use it to obtain leverage against
23			"Value =" and end of line);	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			page 177,	non-public, sensitive information may not be (and
24			paragraph 228, under the third	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
25			bullet (between "Value	public financial filings. Therefore, revealing this
26			Adjustment ="	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
27			and end of line); page	about this information and other parts of Match Group, Inc.'s portfolio of business. This
28			177, paragraph	information, moreover, is not relevant to the
۷٥			228 (between	Motions.

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1 2 3	No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
			Information	
3			"adjustment	
			of" and "to the Tinder";	
4			between "Value of" and	
5			"from the";	
6			between "Value of" and	
			"(versus";	
7			between "(versus" and	
8			"based on"; between	
9			"Dividing" and	
10			"by"; between "by" and	
11			"Google Play Tinder";	
			between	
12			"Install of" and "(versus"; and	
13			between "(versus" and	
14			"based on");	
15			page 177, paragraph 229	
16			(between "Install of" and	
			"with the"; and	
17			between "with the" and	
18			"calculated above")	
19	121.	Exhibit E3 (Exhibit	Page 178,	This information contains non-public information
20		2 to Raphael Declaration in	Table 17; and page 178,	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
21		Support of Google's Motion to	paragraph 231 (between	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
		Exclude Dr. Singer	"Value of" and	competitors and potential business counterparties,
22		[Dkt. 489-3])	"presented"; between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
23			"adjusted" and "figure.)";	marketing and in negotiations. For example, a potential counterparty armed with this non-public
24			between	information could use it to obtain leverage against
25			"Dividing" and "by"; between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
26			"by" and "Google Play	non-public, sensitive information may not be (and need not be) consistent with generally accepted
27			Tinder";	accounting principles or Match Group, Inc.'s
			between "per Install of" and	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
28			"(versus"; and	other parties and lead to inappropriate inferences

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			between "(versus" and	about this information and other parts of Match Group, Inc.'s portfolio of business. This
			"based on Dr.	information, moreover, is not relevant to the
4			Schwartz's calculation.)");	Motions.
5 6			and page 178, paragraph 232 (between "per	
7			Install of" and "with")	
8	122.	Exhibit E3 (Exhibit 2 to Raphael	Page 179, paragraph 232	This information contains non-public information regarding Match Plaintiffs' financials on the
9		Declaration in Support of	(between "the" and "calculated	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
10		Google's Motion to Exclude Dr. Singer	above."; between "per	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
11		[Dkt. 489-3])	Install of" and ", which he	they could use this non-public and confidential
12			calculates"; between "per	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
13			Install of" and ", with a	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
14			more";	this financial information. In addition, material,
15			between "use the" and	non-public, sensitive information may not be (and need not be) consistent with generally accepted
16			"OkCupid"; between "this	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
17			figure by" and "Google Play	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
18			OkCupid"; between "per Install of" and	about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
19			"(versus"; and between	Motions.
20			"(versus" and "based on");	
21			and page 179, Table 18	
22	123.	Exhibit E3 (Exhibit 2 to Raphael	Page 180, paragraph 233	This information contains non-public information regarding Match Plaintiffs' financials on the
23		Declaration in Support of	(between "Value of" and	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
24		Google's Motion to Exclude Dr. Singer	"and an estimated";	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
25		[Dkt. 489-3])	between "Value of" and	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
26			". ³⁴⁸ I"); page 180, paragraph	marketing and in negotiations. For example, a potential counterparty armed with this non-public
27			234 (between "adjustment	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
28			of" and "to the"; between	this financial information. In addition, material, non-public, sensitive information may not be (and
20			uic , utiweell	HOH-PROHE, SCHSHIVE IIIOHHAROH HIAY HOL DE (AHO

1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			"Value of" and	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			"generates"; between	public financial filings. Therefore, revealing this
4			"Value of" and "(versus";	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
5			between "(versus" and	about this information and other parts of Match Group, Inc.'s portfolio of business. This
6			"based on";	information, moreover, is not relevant to the
7			between "dividing" and	Motions.
8			"by"; between "by" and	
9			"Google Play	
			Tinder"; between "per	
10			Install of" and "(versus"; and	
11			between "(versus" and	
12			"based on Dr.	
13			Schwartz's calculation.)");	
14			and page 180, paragraph 235	
15			(between "per Install of" and	
16			"with the"; and between "with	
			the" and	
17			"calculated above.")	
18	124.	Exhibit E3 (Exhibit	Page 181,	This information contains non-public information
19		2 to Raphael Declaration in	Table 19; page 181, paragraph	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
20		Support of Google's Motion to	236 (between "Value of" and	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
21		Exclude Dr. Singer	"and	competitors and potential business counterparties,
22		[Dkt. 489-3])	OkCupid"; between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
23			"Value of" and but do not	marketing and in negotiations. For example, a potential counterparty armed with this non-public
24			apply"; between	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
25			"Dividing" and	this financial information. In addition, material,
			"by"; between "by" and	non-public, sensitive information may not be (and need not be) consistent with generally accepted
26			"Google Play Tinder";	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
27			between "per Install of" and	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
28			"(versus";	about this information and other parts of Match

1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			between "(versus" and	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
			"based on";	Motions.
4			between "Dividing" and	
5			"by"; between "by" and	
6			"Google Play OkCupid";	
7			between "per Install of" and	
8			"(versus"; and between	
9			"(versus" and "based on Dr.	
10			Schwartz's	
11			calculation.)"); and page 181,	
12			paragraph 237 (between "per	
13			Install of" and "with the";	
14			between "with the" and	
15			"calculated above";	
16			between "per Install of" and	
17			"with the"; and between "with	
18			the" and "calculated	
19	125.	Exhibit E3 (Exhibit	above.") Page 182,	This information contains non-public information
20		2 to Raphael Declaration in	Table 20; and page 182,	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
21		Support of Google's Motion to	paragraph 238 (between	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
22		Exclude Dr. Singer [Dkt. 489-3])	"Value of" and	competitors and potential business counterparties, they could use this non-public and confidential
23		[DKI. 109 3])	. 1)	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
24				potential counterparty armed with this non-public
25				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
26				this financial information. In addition, material, non-public, sensitive information may not be (and
				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
27				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
28				other parties and lead to inappropriate inferences

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5	126.	Exhibit E3 (Exhibit 2 to Raphael	Page 183, paragraph 239	This information contains non-public information regarding Match Plaintiffs' financials on the
6		Declaration in Support of	(between "Value of" and	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
7		Google's Motion to Exclude Dr. Singer	"and do not"; between	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
8		[Dkt. 489-3])	"Dividing" and "by"; between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
9			"by" and "Google Play	marketing and in negotiations. For example, a potential counterparty armed with this non-public
10			Tinder"; between "per Install of" and	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
11			"(versus"; between	non-public, sensitive information may not be (and need not be) consistent with generally accepted
12			"(versus" and "based on";	accounting principles or Match Group, Inc.'s
13			between "#2	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
14			is" and ", which is";	other parties and lead to inappropriate inferences about this information and other parts of Match
15			between "Model of"	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
16			and ". Therefore";	Motions.
17			between "by dividing" and	
18			"by"; between "by" and	
19			"Google Play Tinder";	
20			between "figure of" and	
21			"(versus"; and between	
22			"(versus" and "based on Dr.	
23			Schwartz's	
			calculation.)"); and page 183,	
24			paragraph 240 (between "per	
25			Install of" and "with the";	
26			between "with the" and	
27			"calculated above";	
28			between "per	

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			Install of" and "with the"; and	
4			between "with the" and	
5			"calculated above.")	
6	127.	Exhibit E3 (Exhibit 2 to Raphael	Page 184, Table 21; page	This information contains non-public information regarding Match Plaintiffs' financials on the
7		Declaration in Support of	184, paragraph 241 (between	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
8		Google's Motion to Exclude Dr. Singer	"of" and ". ³⁵² I"); and page	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
9		[Dkt. 489-3])	184, paragraph 242 (between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
10			"Value of" and ", and given";	marketing and in negotiations. For example, a potential counterparty armed with this non-public
11			between "Dividing" and	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
12			by"; and between "by"	this financial information. In addition, material, non-public, sensitive information may not be (and
13			and "Google")	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
14				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
15				other parties and lead to inappropriate inferences about this information and other parts of Match
16				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
17	128.	Exhibit E3 (Exhibit 2 to Raphael	Page 185, paragraph 242	This information contains non-public information regarding Match Plaintiffs' financials on the
18		Declaration in Support of	(between "Value per	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
19		Google's Motion to	Install of" and	negotiate agreements in the future. If revealed to
20		Exclude Dr. Singer [Dkt. 489-3])	"(versus"; between	competitors and potential business counterparties, they could use this non-public and confidential
21			"(versus" and "based on";	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
22			between "#1 is" and ",	potential counterparty armed with this non-public information could use it to obtain leverage against
23			which is"; between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
24			"Model of" and ".	non-public, sensitive information may not be (and need not be) consistent with generally accepted
25			Therefore,"; between "by	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
26			dividing" and "by"; between	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
27			"by" and Google Play	about this information and other parts of Match Group, Inc.'s portfolio of business. This
28			Tinder"; between	information, moreover, is not relevant to the Motions.

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1	N.T.	D. (ST	T	Malbi decab e c
1	No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
2			"figure of" and	
3			"(versus"; and between	
4			"(versus" and	
5			"based on Dr. Schwartz's	
6			calculation.)"); page 185,	
7			paragraph 243 (between	
8			"Install of" and "with the";	
9			between "with	
			the" and "calculated	
10			above"; between "per	
11			Install of" and "with the"; and	
12			between "with the" and	
13			"calculated	
14			above."); and page 185,	
15	129.	Exhibit E3 (Exhibit	Table 22 Page 188,	This information contains non-public information
16		2 to Raphael Declaration in	Table 23	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
17		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
18		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
19				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
20				potential counterparty armed with this non-public information could use it to obtain leverage against
21				Match Plaintiffs in negotiations by pointing to
				this financial information. In addition, material, non-public, sensitive information may not be (and
22				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
23				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
24				other parties and lead to inappropriate inferences about this information and other parts of Match
25				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
26	130.	Exhibit E3 (Exhibit	Page 190,	Motions. This information contains non-public information
27		2 to Raphael Declaration in	paragraph 249 (between "that	regarding Match Plaintiffs' value derived from the Google Play Store. Disclosure would severely
28		Support of	indicates" and	and adversely impact Match Plaintiffs' ability to

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1	NT.	D N	T 42 F	M-4-L DI-2-42662 Dana Can Carling
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Google's Motion to Exclude Dr. Singer [Dkt. 489-3])	end of sentence)	negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
4		[= :::: ::: ::: ::: ::: ::: ::: ::: :::		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
5				potential counterparty armed with this non-public information could use it to obtain leverage against
6 7				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
8	131.	Exhibit E3 (Exhibit 2 to Raphael	Page 195, paragraph 258	This information contains non-public information regarding Match Plaintiffs' financials on the
9		Declaration in Support of	(between "have paid"	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
10		Google's Motion to Exclude Dr. Singer	and "more in";	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
11		[Dkt. 489-3])	"12/31/2021 and" and "for	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
12			the period)	marketing and in negotiations. For example, a potential counterparty armed with this non-public
13				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
14				this financial information. In addition, material, non-public, sensitive information may not be (and
15				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
16				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
17				other parties and lead to inappropriate inferences about this information and other parts of Match
18				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions
19	132.	Exhibit E3 (Exhibit	Page 256,	This information contains non-public information
20		2 to Raphael Declaration in	Exhibit 4a	regarding Match Plaintiffs' pricing and financials on the Google Play Store. Disclosure would
21		Support of Google's Motion to Exclude Dr. Singer		severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business
22		[Dkt. 489-3])		counterparties, they could use this non-public and confidential information to disadvantage Match
23				Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this
24				non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
25				by pointing to this pricing and financial information. In addition, material, non-public,
26				sensitive information may not be (and need not be) consistent with generally accepted accounting
2728				principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and

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2 3 4 5			Designated Information	Match Plaintiffs' Bases for Sealing
5				lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
١١ -	133.	Exhibit E3 (Exhibit 2 to Raphael	Page 257, Exhibit 4b	This information contains non-public information regarding Match Plaintiffs' pricing and financials
6		Declaration in Support of	Exmolt 40	on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs'
7		Google's Motion to Exclude Dr. Singer [Dkt. 489-3])		ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and
8		2,		confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
9				example, a potential counterparty armed with this non-public information could use it to obtain
0				leverage against Match Plaintiffs in negotiations by pointing to this pricing and financial
1				information. In addition, material, non-public, sensitive information may not be (and need not
2				be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial
3				filings. Therefore, revealing this data publicly can be misleading for investors and other parties and
4				lead to inappropriate inferences about this information and other parts of Match Group,
5				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
6	134.	Exhibit E3 (Exhibit 2 to Raphael	Page 294, Exhibit 25	This information contains non-public information regarding Match Plaintiffs' financials on the
7 8		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
6 9		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
0		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
1				marketing and in negotiations. For example, a potential counterparty armed with this non-public
2				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
3				this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
4				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
5				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
6				other parties and lead to inappropriate inferences about this information and other parts of Match
7				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
8	135.	Exhibit E3 (Exhibit 2 to Raphael	Page 296, Exhibit 26a	This information contains non-public information regarding Match Plaintiffs' financials on the

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	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
$\lfloor 2 \rfloor $			Designated Information	
		Declaration in		Google Play Store. Disclosure would severely
3		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
1		Exclude Dr. Singer		competitors and potential business counterparties,
5		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
5				marketing and in negotiations. For example, a potential counterparty armed with this non-public
, III				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
				this financial information. In addition, material,
3				non-public, sensitive information may not be (and need not be) consistent with generally accepted
)				accounting principles or Match Group, Inc.'s
)				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
				other parties and lead to inappropriate inferences about this information and other parts of Match
2				Group, Inc.'s portfolio of business. This
				information, moreover, is not relevant to the Motions.
3 [136.	Exhibit E3 (Exhibit	Page 297, Exhibit 26b	This information contains non-public information
↓		2 to Raphael Declaration in	EXIIIDIL 200	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
5		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
		Exclude Dr. Singer		competitors and potential business counterparties,
5		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
7				marketing and in negotiations. For example, a
3				potential counterparty armed with this non-public information could use it to obtain leverage against
,				Match Plaintiffs in negotiations by pointing to
				this financial information. In addition, material, non-public, sensitive information may not be (and
)				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
				public financial filings. Therefore, revealing this
2				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
,				about this information and other parts of Match
3				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
↓	127	E-1:1:4 E2 (E-1:1:4	D 200	Motions.
5	137.	Exhibit E3 (Exhibit 2 to Raphael	Page 298, Exhibit 26c	This information contains non-public information regarding Match Plaintiffs' financials on the
5		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
		Google's Motion to		negotiate agreements in the future. If revealed to
7		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
3		[DKI, 707-3])		information to disadvantage Match Plaintiffs in

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
138.	Exhibit E3 (Exhibit	Page 299, Exhibit 26d	This information contains non-public information
	2 to Raphael Declaration in	EXIIIOII 200	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Singer		competitors and potential business counterparties,
	[Dkt. 489-3])		they could use this non-public and confidential
			information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
			potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material,
			non-public, sensitive information may not be (and need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the
120	E 1314 E2 (E 1314	D 200	Motions.
139.	Exhibit E3 (Exhibit 2 to Raphael	Page 300, Exhibit 27a	This information contains non-public information regarding Match Plaintiffs' financials on the
	Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Google's Motion to		negotiate agreements in the future. If revealed to
	Exclude Dr. Singer		competitors and potential business counterparties,
	[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
			marketing and in negotiations. For example, a
			potential counterparty armed with this non-public information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			non-public, sensitive information may not be (and

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	™ T	D /N	T 10 B	Maria Director & C. I.
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
4				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
5				other parties and lead to inappropriate inferences about this information and other parts of Match
6				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
7	140.	Exhibit E3 (Exhibit 2 to Raphael	Page 301, Exhibit 27b	This information contains non-public information regarding Match Plaintiffs' financials on the
8		Declaration in Support of	Lamon 270	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
9		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
10		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
11				marketing and in negotiations. For example, a potential counterparty armed with this non-public
12				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
13				this financial information. In addition, material, non-public, sensitive information may not be (and
14				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
15				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
16				other parties and lead to inappropriate inferences about this information and other parts of Match
17				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
18	141.	Exhibit E3 (Exhibit	Page 302,	Motions. This information contains non-public information
19		2 to Raphael Declaration in	Exhibit 27c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
20		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
21		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
22		[DKI: 407 3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
23				potential counterparty armed with this non-public information could use it to obtain leverage against
24				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
25				non-public, sensitive information may not be (and
26				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
27				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
28				about this information and other parts of Match

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
4	142.	Exhibit E3 (Exhibit 2 to Raphael	Page 303, Exhibit 27d	This information contains non-public information regarding Match Plaintiffs' financials on the
5		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
6 7		Google's Motion to Exclude Dr. Singer [Dkt. 489-3])		negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
8		[DKt. 407-3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
9				potential counterparty armed with this non-public information could use it to obtain leverage against
10				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
11				non-public, sensitive information may not be (and need not be) consistent with generally accepted
12				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
13				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
14				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
15	142	E-1314 E2 (E-1314	D 204	Motions.
16	143.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 304, Exhibit 28a	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
17		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
18		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
19				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
20				potential counterparty armed with this non-public information could use it to obtain leverage against
21				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
22				non-public, sensitive information may not be (and need not be) consistent with generally accepted
23				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
2425				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
26				about this information and other parts of Match Group, Inc.'s portfolio of business. This information margaver is not relevant to the
27	144	Ewhihit E2 (E-111.)	Dog 205	information, moreover, is not relevant to the Motions.
21	144.	Exhibit E3 (Exhibit 2 to Raphael	Page 305, Exhibit 28b	This information contains non-public information regarding Match Plaintiffs' financials on the

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		Support of	11110111111111111	and adversely impact Match Plaintiffs' ability to
3		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
4		[Dkt. 489-3])		they could use this non-public and confidential
5				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
6				potential counterparty armed with this non-public
7				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
8				non-public, sensitive information may not be (and need not be) consistent with generally accepted
				accounting principles or Match Group, Inc.'s
9				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
10				other parties and lead to inappropriate inferences
11				about this information and other parts of Match Group, Inc.'s portfolio of business. This
12				information, moreover, is not relevant to the Motions.
	145.	Exhibit E3 (Exhibit	Page 306,	This information contains non-public information
13		2 to Raphael Declaration in	Exhibit 28c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
14		Support of		and adversely impact Match Plaintiffs' ability to
15		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
16		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
17				marketing and in negotiations. For example, a potential counterparty armed with this non-public
18				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
19				this financial information. In addition, material, non-public, sensitive information may not be (and
20				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
21				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
22				other parties and lead to inappropriate inferences about this information and other parts of Match
				Group, Inc.'s portfolio of business. This
23				information, moreover, is not relevant to the Motions.
24	146.	Exhibit E3 (Exhibit 2 to Raphael	Page 307, Exhibit 28d	This information contains non-public information regarding Match Plaintiffs' financials on the
25		Declaration in		Google Play Store. Disclosure would severely
26		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
27		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
		[DKt. 107 5])		information to disadvantage Match Plaintiffs in
28				marketing and in negotiations. For example, a

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1 No. 2	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3	Exhibit E3 (Exhibit 2 to Raphael Declaration in Support of Google's Motion to Exclude Dr. Singer [Dkt. 489-3])	Page 308, Exhibit 29a	potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions. This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
21 148 22 23 24 25 26 27 28	Exhibit E3 (Exhibit 2 to Raphael Declaration in Support of Google's Motion to Exclude Dr. Singer [Dkt. 489-3])	Page 309, Exhibit 29b	Motions. This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			***************************************	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
				data publicly can be misleading for investors and
4				other parties and lead to inappropriate inferences about this information and other parts of Match
5				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
6	149.	Exhibit E3 (Exhibit	Page 310,	Motions. This information contains non-public information
7	149.	2 to Raphael Declaration in	Exhibit 29c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
8		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
9		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
10				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
11 12				potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
13				this financial information. In addition, material, non-public, sensitive information may not be (and
14				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
15				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
16				other parties and lead to inappropriate inferences about this information and other parts of Match
17				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
18	150	E 13' E2 /E 13'	D 211	Motions.
19	150.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 311, Exhibit 29d	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
20		Support of		and adversely impact Match Plaintiffs' ability to
		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
21		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
22				marketing and in negotiations. For example, a potential counterparty armed with this non-public
23				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
24				this financial information. In addition, material, non-public, sensitive information may not be (and
25				need not be) consistent with generally accepted
26				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
27				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
28				Group, Inc.'s portfolio of business. This

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			information, moreover, is not relevant to the Motions.
151.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 312, Exhibit 30a	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
			marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
150	E 1317 E2 (E 1317	D 212	information, moreover, is not relevant to the Motions.
152.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 313, Exhibit 30b	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
			information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
153.	Exhibit E3 (Exhibit 2 to Raphael	Page 314, Exhibit 30c	This information contains non-public information regarding Match Plaintiffs' financials on the
	Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to

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,	N.T	D. (3)	T 4	M / I DI ! / CC 1 D
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		Google's Motion to		negotiate agreements in the future. If revealed to
3		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
4				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
5				potential counterparty armed with this non-public
6				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
7				this financial information. In addition, material, non-public, sensitive information may not be (and
8				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
9				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
				other parties and lead to inappropriate inferences
10				about this information and other parts of Match Group, Inc.'s portfolio of business. This
11				information, moreover, is not relevant to the Motions.
12	154.	Exhibit E3 (Exhibit	Page 315,	This information contains non-public information
13		2 to Raphael Declaration in	Exhibit 30d	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
14		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
		Exclude Dr. Singer		competitors and potential business counterparties,
15 16		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
				marketing and in negotiations. For example, a potential counterparty armed with this non-public
17 18				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
				this financial information. In addition, material, non-public, sensitive information may not be (and
19				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
20				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
21				other parties and lead to inappropriate inferences about this information and other parts of Match
22				Group, Inc.'s portfolio of business. This
23				information, moreover, is not relevant to the Motions.
24	155.	Exhibit E3 (Exhibit 2 to Raphael	Page 316, Exhibit 31a	This information contains non-public information regarding Match Plaintiffs' financials on the
25		Declaration in Support of	Zamon Jiu	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
		Google's Motion to		negotiate agreements in the future. If revealed to
26		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
27				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
28				potential counterparty armed with this non-public

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				information could use it to obtain leverage against
3				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
4				non-public, sensitive information may not be (and
5				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
6				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
				other parties and lead to inappropriate inferences
7				about this information and other parts of Match Group, Inc.'s portfolio of business. This
8				information, moreover, is not relevant to the
9	156.	Exhibit E3 (Exhibit	Page 317,	Motions. This information contains non-public information
	150.	2 to Raphael	Exhibit 31b	regarding Match Plaintiffs' financials on the
10		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
11		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
12		[Dkt. 489-3])		they could use this non-public and confidential
13				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
14				potential counterparty armed with this non-public
				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
15				this financial information. In addition, material, non-public, sensitive information may not be (and
16				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
17				public financial filings. Therefore, revealing this
18				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
19				about this information and other parts of Match Group, Inc.'s portfolio of business. This
				information, moreover, is not relevant to the
20	157.	Exhibit E3 (Exhibit	Dogo 219	Motions. This information contains non-public information
21	137.	2 to Raphael	Page 318, Exhibit 31c	regarding Match Plaintiffs' financials on the
22		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
23		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
24		[Dkt. 489-3])		they could use this non-public and confidential
				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
25				potential counterparty armed with this non-public information could use it to obtain leverage against
26				Match Plaintiffs in negotiations by pointing to
27				this financial information. In addition, material, non-public, sensitive information may not be (and
28				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s

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1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2	1,00		Designated Information	Tracer Fairnering Buses for Scaring
3				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
4				other parties and lead to inappropriate inferences about this information and other parts of Match
5				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
6	158.	Exhibit E3 (Exhibit	Page 319,	Motions. This information contains non-public information
7		2 to Raphael Declaration in	Exhibit 31d	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
8		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
9		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
10				marketing and in negotiations. For example, a potential counterparty armed with this non-public
11				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
12				this financial information. In addition, material, non-public, sensitive information may not be (and
13				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
14				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
15				other parties and lead to inappropriate inferences about this information and other parts of Match
16				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
17	159.	Exhibit E3 (Exhibit	Page 320,	Motions. This information contains non-public information
18		2 to Raphael Declaration in	Exhibit 32a	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
19		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
20 21		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
22				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
23				potential counterparty armed with this non-public information could use it to obtain leverage against
24				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
25				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
26				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
27				other parties and lead to inappropriate inferences about this information and other parts of Match
28				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
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	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing Motions.
3	160.	Exhibit E3 (Exhibit	Page 321,	This information contains non-public information
1		2 to Raphael Declaration in	Exhibit 32b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
		Support of		and adversely impact Match Plaintiffs' ability to
		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
,		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
7				marketing and in negotiations. For example, a potential counterparty armed with this non-public
3				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
)				this financial information. In addition, material,
)				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
				public financial filings. Therefore, revealing this
2				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
3				about this information and other parts of Match
3				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
4	1/1	Esshihit E2 (Esshihit	Da a 222	Motions.
5	161.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 322, Exhibit 32c	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
5		Support of		and adversely impact Match Plaintiffs' ability to
,		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
,				marketing and in negotiations. For example, a potential counterparty armed with this non-public
				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
				this financial information. In addition, material, non-public, sensitive information may not be (and
2				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
3				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
				other parties and lead to inappropriate inferences
4				about this information and other parts of Match Group, Inc.'s portfolio of business. This
5				information, moreover, is not relevant to the Motions.
6	162.	Exhibit E3 (Exhibit 2 to Raphael	Page 323, Exhibit 32d	This information contains non-public information regarding Match Plaintiffs' financials on the
7		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
8		Google's Motion to		negotiate agreements in the future. If revealed to

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

1	N	Door- and No.	Togation of	Motob Dlointiffet Dagas for Continu
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
		[DKI. 407-3])		information to disadvantage Match Plaintiffs in
4				marketing and in negotiations. For example, a potential counterparty armed with this non-public
5				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
6				this financial information. In addition, material, non-public, sensitive information may not be (and
7				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
8				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
9				other parties and lead to inappropriate inferences
10				about this information and other parts of Match Group, Inc.'s portfolio of business. This
11				information, moreover, is not relevant to the Motions.
12	163.	Exhibit E3 (Exhibit 2 to Raphael	Page 324, Exhibit 33a	This information contains non-public information regarding Match Plaintiffs' financials on the
13		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
14		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
15		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
16				marketing and in negotiations. For example, a potential counterparty armed with this non-public
17				information could use it to obtain leverage against
18				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
19				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
20				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
21				other parties and lead to inappropriate inferences about this information and other parts of Match
22				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
23	164.	Exhibit E3 (Exhibit	Page 325, Exhibit 33b	This information contains non-public information
24		2 to Raphael Declaration in	Eximult 550	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
25		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
26		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
27				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
28				potential counterparty armed with this non-public information could use it to obtain leverage against
		•		morning come about to domin foreign against

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1	No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
2 3 4 5 6 7			Information	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This
8				information, moreover, is not relevant to the Motions.
9	165.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 326, Exhibit 33c	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
10 11		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
12		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
13				marketing and in negotiations. For example, a potential counterparty armed with this non-public
14				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
15				this financial information. In addition, material, non-public, sensitive information may not be (and
16				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
17				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
18				about this information and other parts of Match Group, Inc.'s portfolio of business. This
19				information, moreover, is not relevant to the Motions.
20	166.	Exhibit E3 (Exhibit 2 to Raphael	Page 327, Exhibit 33d	This information contains non-public information regarding Match Plaintiffs' financials on the
21		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
22 23		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
24		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
25				marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
26				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
27				non-public, sensitive information may not be (and need not be) consistent with generally accepted
28				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this

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1	No	Doorses and Norma	Togetien of	Match Disintiffat Dagas for Casling
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
4				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
5	4	F 111 F F (F 111 F	220	Motions.
6	167.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 328, Exhibit 33e	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
7		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
8		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
9				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
11				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
12				this financial information. In addition, material, non-public, sensitive information may not be (and
13				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
14				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
15				other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This
16				information, moreover, is not relevant to the Motions.
17	168.	Exhibit E3 (Exhibit 2 to Raphael	Page 329, Exhibit 34a	This information contains non-public information regarding Match Plaintiffs' financials on the
18 19		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
20		Google's Motion to Exclude Dr. Singer [Dkt. 489-3])		negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
21		[2 3.0 707 0])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
22				potential counterparty armed with this non-public information could use it to obtain leverage against
23				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
24				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
25				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
26				other parties and lead to inappropriate inferences about this information and other parts of Match
27 28				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
		1	1	THOUGHS.

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1	No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
2	169.	Exhibit E3 (Exhibit	Information Page 331,	This information contains non-public information
3	10%	2 to Raphael Declaration in	Exhibit 34c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
4		Support of		and adversely impact Match Plaintiffs' ability to
5		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
6		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
7				marketing and in negotiations. For example, a potential counterparty armed with this non-public
8				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
9				this financial information. In addition, material, non-public, sensitive information may not be (and
10				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
11				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
12				other parties and lead to inappropriate inferences
				about this information and other parts of Match Group, Inc.'s portfolio of business. This
13				information, moreover, is not relevant to the Motions.
14	170.	Exhibit E3 (Exhibit 2 to Raphael	Page 332, Exhibit 34d	This information contains non-public information regarding Match Plaintiffs' financials on the
15		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
16		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
17		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
18				marketing and in negotiations. For example, a potential counterparty armed with this non-public
19				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
20				this financial information. In addition, material, non-public, sensitive information may not be (and
21				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
22				public financial filings. Therefore, revealing this
23				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
24				about this information and other parts of Match Group, Inc.'s portfolio of business. This
25				information, moreover, is not relevant to the Motions.
26	171.	Exhibit E3 (Exhibit 2 to Raphael	Page 333, Exhibit 34e	This information contains non-public information regarding Match Plaintiffs' financials on the
27		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
28		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

1	NT.	D	T	M / I DI ' /'CC I D C C I'
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		[Dkt. 489-3])		they could use this non-public and confidential
3				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
4				potential counterparty armed with this non-public
5				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
6				this financial information. In addition, material, non-public, sensitive information may not be (and
7				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
8				data publicly can be misleading for investors and
9				other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This
10				information, moreover, is not relevant to the Motions.
11	172.	Exhibit E3 (Exhibit	Page 334, Exhibit 34f	This information contains non-public information
12		2 to Raphael Declaration in	Exilibit 541	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
13		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
		Exclude Dr. Singer		competitors and potential business counterparties,
14		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
15				marketing and in negotiations. For example, a potential counterparty armed with this non-public
16				information could use it to obtain leverage against
17				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
18				need not be) consistent with generally accepted
19				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
20				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
21				about this information and other parts of Match Group, Inc.'s portfolio of business. This
22				information, moreover, is not relevant to the Motions.
23	173.	Exhibit E3 (Exhibit 2 to Raphael	Page 335, Exhibit 34g	This information contains non-public information regarding Match Plaintiffs' financials on the
24		Declaration in Support of	Lamon 54g	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
		Google's Motion to		negotiate agreements in the future. If revealed to
25		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
26		[2.10, 10, 0])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
27				potential counterparty armed with this non-public
28				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			AMO AMEROA	this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
4				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
5				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match Group, Inc.'s portfolio of business. This
7			201	information, moreover, is not relevant to the Motions.
8	174.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 336, Exhibit 34h	This information contains non-public information regarding Match Plaintiffs' financials on the
10		Support of Google's Motion to		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
11		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
12		3,		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
13				potential counterparty armed with this non-public information could use it to obtain leverage against
14				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
15				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
16				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
17 18				other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This
19				information, moreover, is not relevant to the Motions.
20	175.	Exhibit E3 (Exhibit 2 to Raphael	Page 337, Exhibit 34i	This information contains non-public information regarding Match Plaintiffs' financials on the
21		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
22		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
23		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
24				potential counterparty armed with this non-public information could use it to obtain leverage against
25				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
26				non-public, sensitive information may not be (and need not be) consistent with generally accepted
2728				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and

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1	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
2 3 4			Information	other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5	176.	Exhibit E3 (Exhibit	Exhibit 37a (all tables from	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure
6		2 to Raphael Declaration in Support of	PDF pages 950 to 1049)	would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
7		Google's Motion to Exclude Dr. Singer	,	future. If revealed to competitors and potential business counterparties, they could use this non-
8		[Dkt. 489-3])		public and confidential information to disadvantage Match Plaintiffs in marketing and in
9				negotiations. For example, a potential counterparty armed with this non-public
10 11				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
12	177.	Exhibit E3 (Exhibit	Exhibit 37b	not relevant to the Motions.
13	1//.	2 to Raphael Declaration in	(all tables from PDF pages	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure would severely and adversely impact Match
14		Support of Google's Motion to	1051 to 1150	Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential
15		Exclude Dr. Singer [Dkt. 489-3])		business counterparties, they could use this non- public and confidential information to
16		[DKI: 407 3])		disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
17				counterparty armed with this non-public information could use it to obtain leverage against
18				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
19	178.	Exhibit E5 (Exhibit 6 to Raphael	Page 29, paragraph 67	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure
20		Declaration in Support of	(between "pass-through	would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
21		Google's Motion to Exclude Dr. Singer	rate of" and "for the	future. If revealed to competitors and potential business counterparties, they could use this non-
22		[Dkt. 489-5])	former"; between	public and confidential information to disadvantage Match Plaintiffs in marketing and in
23			"former and" and "for the	negotiations. For example, a potential
24			latter";	counterparty armed with this non-public information could use it to obtain leverage against
25			between "increasing it	Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
26			from" and "to"; and	not relevant to the Motions.
27			between "to" to "). 134")	
28	179.	Exhibit B1 (Google's	Page 4 (between	This information contains non-public information regarding Match Plaintiffs' financials. Disclosure

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Opposition to Match Plaintiffs'	"received" and "for its")	would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
		Motion for Partial	101 115)	future. If revealed to competitors and potential
4		Summary Judgment [Dkt. 507-1])		business counterparties, they could use this non- public and confidential information to
5		[210.50, 1])		disadvantage Match Plaintiffs in marketing and in
6				negotiations. For example, a potential counterparty armed with this non-public
7				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
8				this financial information. In addition, material, non-public, sensitive information may not be (and
9				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
10				public financial filings. Therefore, revealing this
				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
11				about this information and other parts of Match Group, Inc.'s portfolio of business. This
12				information, moreover, is not relevant to the Motions.
13	180.	Exhibit B3 (Exhibit	Page ending -	This information contains non-public information
14		7 to Declaration of Kyle Mach in	724 (between "only stay" and	regarding user data. Disclosure would severely and adversely impact Match Plaintiffs' ability to
15		Support of Google's	"). Other")	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
16		Opposition to Match Plaintiffs'		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
17		Motion for Partial Summary Judgment		marketing and in negotiations. For example, a potential counterparty armed with this non-public
18		[Dkt. 507-6])		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
19				this information. In addition, material, non- public, sensitive information may not be (and
20				need not be) consistent with Match Group, Inc.'s public filings. Therefore, revealing this data
21				publicly can be misleading for investors and other parties and lead to inappropriate inferences about
22				this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
23	181.	Exhibit B3 (Exhibit	Page ending -	This information contains non-public information
24		7 to Declaration of Kyle Mach in	725 (between "an average"	regarding user data. Disclosure would severely and adversely impact Match Plaintiffs' ability to
25		Support of Google's	for" and "), define")	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
26		Opposition to Match Plaintiffs'		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
27		Motion for Partial Summary Judgment		marketing and in negotiations. For example, a potential counterparty armed with this non-public
28		[Dkt. 507-6])		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			this information. In addition, material, non-
			public, sensitive information may not be (and need not be) consistent with Match Group, Inc.'s
			public filings. Therefore, revealing this data
			publicly can be misleading for investors and other parties and lead to inappropriate inferences about
			this information and other parts of Match Group, Inc.'s portfolio of business. This information,
182.	Exhibit B5 (Exhibit	Page 232, line	moreover, is not relevant to the Motions. This information contains non-public information
- — •	11 to Declaration of	3 (between	regarding a potential incentive package offered to
	Kyle Mach in Support of	"which was a" and	Match Plaintiffs. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Google's	"incentive")	negotiate agreements in the future. If revealed to
	Opposition to Match Plaintiffs'		competitors and potential business counterparties, they could use this non-public and confidential
	Motion for Partial		information to disadvantage Match Plaintiffs in
	Summary Judgment [Dkt. 507-10])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
	[210.00, 10])		information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-
			public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public filings. Therefore, revealing this data
			publicly can be misleading for investors and other parties and lead to inappropriate inferences about
			this information and other parts of Match Group,
			Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
183.	Exhibit B12	Page ending -	Match Plaintiffs consider the retention and
	(Exhibit 12 to Declaration of Kyle	739 (between "2. On POF"	renewal rates on Match Plaintiffs' dating services to be confidential and proprietary business
	Mach in Support of	and "4.	information, which would give Match Plaintiffs'
	Google's Opposition to	Lastly")	competitors insights into potential vulnerabilities within Match Plaintiffs' services. Similarly,
	Match Plaintiffs'		Match Plaintiffs' assessment of the positive (or
	Motion for Partial Summary Judgment		negative) future value of subscriptions on a particular platform (iOS or Android) is
	[Dkt. 507-11])		competitively sensitive information that Match
			Plaintiffs' competitors could use to compete with Match Plaintiffs more effectively and place
			Match Plaintiffs at a competitive disadvantage.
			Moreover, revealing this data publicly can be misleading for investors and other parties and
			lead to inappropriate inferences about this
			information and other parts of Match Group, Inc.'s portfolio of business.
184.	Exhibit B12	Page ending -	Match Plaintiffs consider the retention and
	(Exhibit 12 to Declaration of Kyle	740 (between "unfortunately	renewal rates on Match Plaintiffs' dating services
	Deciaration of Kyle	ı umomunatery	to be confidential and proprietary business

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Mach in Support of Google's	" and end of paragraph)	information, which would give Match Plaintiffs' competitors insights into potential vulnerabilities
4		Opposition to Match Plaintiffs'		within Match Plaintiffs' services. Similarly, Match Plaintiffs' assessment of the positive (or
5		Motion for Partial Summary Judgment		negative) future value of subscriptions on a particular platform (iOS or Android) is
6		[Dkt. 507-11])		competitively sensitive information that Match Plaintiffs' competitors could use to compete with Match Plaintiffs more effectively and place
7	185.	Exhibit B7 (Exhibit	Page ending -	Match Plaintiffs at a competitive disadvantage. This information contains non-public information
8	100.	16 to Declaration of Kyle Mach in	231 (at the cell under column	regarding a potential incentive package offered to Match Plaintiffs. Disclosure would severely and
9		Support of Google's	"AVP Reinvestment"	adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
10		Opposition to Match Plaintiffs'	and row "Match	competitors and potential business counterparties, they could use this non-public and confidential
11		Motion for Partial Summary Judgment	Group"; and at the cell under	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
12		[Dkt. 507-14])	column "Custom Deal	potential counterparty armed with this non-public information could use it to obtain leverage against
13			Aspects" and row "Match	Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-
14			Group")	public, sensitive information may not be (and need not be) consistent with generally accepted
15				accounting principles or Match Group, Inc.'s public filings. Therefore, revealing this data
16				publicly can be misleading for investors and other parties and lead to inappropriate inferences about
17				this information and other parts of Match Group, Inc.'s portfolio of business. This information,
18	186.	Exhibit B8 (Exhibit	Page ending -	moreover, is not relevant to the Motions. This information contains non-public information
19	100.	17 to Declaration of Kyle Mach in	496 (chart under "AVP	regarding a potential incentive package offered to Match Plaintiffs. Disclosure would severely and
20		Support of Google's	deal summary (as per our	adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
21		Opposition to Match Plaintiffs'	latest redline)")	competitors and potential business counterparties, they could use this non-public and confidential
22		Motion for Partial Summary Judgment	realine))	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
23		[Dkt. 507-15])		potential counterparty armed with this non-public information could use it to obtain leverage against
24				Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-
25				public, sensitive information may not be (and
26				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
27				public filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about
28				this information and other parts of Match Group.

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
4 5 6 7 7 8 9 0 1 1 2	187.	Exhibit B9 (Exhibit 18 to Declaration of Kyle Mach in Support of Google's Opposition to Match Plaintiffs' Motion for Partial Summary Judgment [Dkt. 507-16])	Page ending - 249 (between "less than 30%" and end of line; row in chart beginning "Service fee"	This information contains non-public information regarding a potential incentive package offered to Match Plaintiffs. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about
3 4				this information and other parts of Match Group, Inc.'s portfolio of business. This information,
5 6 7 8 9 0 1 2 3 4 5	188.	Exhibit B9 (Exhibit 18 to Declaration of Kyle Mach in Support of Google's Opposition to Match Plaintiffs' Motion for Partial Summary Judgment [Dkt. 507-16])	Page ending - 252 (row in chart beginning "With Play"; row in chart beginning "With Cloud")	moreover, is not relevant to the Motions. This information contains non-public information regarding a potential incentive package offered to Match Plaintiffs. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
6 7 8	189.	Exhibit B9 (Exhibit 18 to Declaration of Kyle Mach in Support of Google's Opposition to	Page ending - 253 (between "committed to Cloud" and "If they don't")	This information contains non-public information regarding a potential incentive package offered to Match Plaintiffs. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties.

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1	N.T.	D (N	T 13 0	No. 1 Division D. C. C. II
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Match Plaintiffs' Motion for Partial		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
		Summary Judgment		marketing and in negotiations. For example, a
4		[Dkt. 507-16])		potential counterparty armed with this non-public information could use it to obtain leverage against
5 6				Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-public, sensitive information may not be (and
7				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
8				public filings. Therefore, revealing this data publicly can be misleading for investors and other
9				parties and lead to inappropriate inferences about this information and other parts of Match Group,
10				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
11	190.	Exhibit B9 (Exhibit 18 to Declaration of	Page ending - 257 (row in	This information contains non-public information regarding a potential incentive package offered to
12		Kyle Mach in Support of	chart beginning	Match Plaintiffs. Disclosure would severely and adversely impact Match Plaintiffs' ability to
13		Google's Opposition to	"Match Group")	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
14		Match Plaintiffs' Motion for Partial	orcup)	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
15		Summary Judgment [Dkt. 507-16])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
16		[DKI. 307 10])		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
17				this information. In addition, material, non- public, sensitive information may not be (and
18				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
19				public filings. Therefore, revealing this data publicly can be misleading for investors and other
20				parties and lead to inappropriate inferences about this information and other parts of Match Group,
21				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
22	191.	Exhibit B9 (Exhibit 18 to Declaration of	Page ending - 264 (at the cell	This information contains non-public information regarding a potential incentive package offered to
23		Kyle Mach in Support of	under column "Match's	Match Plaintiffs. Disclosure would severely and adversely impact Match Plaintiffs' ability to
24		Google's Opposition to	request" and row "Billing	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
25		Match Plaintiffs' Motion for Partial	Timelines")	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
26		Summary Judgment [Dkt. 507-16])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
27				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
28				this information. In addition, material, non- public, sensitive information may not be (and
	-			

	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
, - - - -	192.	Exhibit B9 (Exhibit 18 to Declaration of Kyle Mach in Support of Google's Opposition to Match Plaintiffs' Motion for Partial Summary Judgment [Dkt. 507-16])	Page ending - 269 (the image under "Issue double-click: Installment payments")	This image contains confidential and non-public information and documentation regarding development features important to Match Plaintiffs. Moreover, revealing this information publicly can be misleading for investors and other parties and lead to inappropriate inferences and speculation about this information and other parts of Match Group, Inc.'s portfolio of business.
2	193.	Exhibit B13 (Exhibit B13 (Exhibit 21 to	Pages 1–14	This spreadsheet contains confidential and non- public information and documentation regarding development features important to Match
;		Declaration of Kyle Mach in Support of		Plaintiffs, including development timelines, prioritization, technical details, and pricing and
-		Google's Opposition to		SKU information, and app identification references. Disclosure would severely and
		Match Plaintiffs' Motion for Partial		adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
,		Summary Judgment [Dkt. 507-19]))		competitors and potential business counterparties, they could use this non-public and confidential
; }				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
$\left\ \cdot \right\ $				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
,				this information. Bad actors could use this information to harm Match Plaintiffs and their
				users. In addition, material, non-public, sensitive information may not be (and need not be)
2				consistent with generally accepted accounting principles or Match Group, Inc.'s public filings.
;				Therefore, revealing this information publicly can be misleading for investors and other parties and
-				lead to inappropriate inferences about this information and other parts of Match Group,
;	104	Eulikia D14	Danes - :: 4'	Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5	194.	Exhibit B14 (Exhibit 23 to	Pages ending - 403–424	This exhibit contains non-public and confidential information regarding an internal assessment of
,		Declaration of Kyle Mach in Support of Google's		Tinder's business model and growth and its impact on other parts of the business. This information reflects sensitive, highly confidential
;		Opposition to		characterizations by Google's internal business

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1	No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
2		Match Plaintiffs'	Information	teams that, if revealed, could be used by Match
3		Motion for Partial Summary Judgment		Plaintiffs' competitors and counterparties' against them to gain an unfair advantage. This
4		[Dkt. 507-21])		information, moreover, is not relevant to the
5				Motions. In addition, material, non-public, sensitive financial information may not be (and need not be) consistent with generally accepted
6				accounting principles or Match Group, Inc.'s public filings. Therefore, revealing this
7				information publicly can be misleading for investors and other parties and lead to
8				inappropriate inferences about this information
9				and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
10	195.	Exhibit D18	Page 230,	This information contains non-public information
11		(Exhibit 18 to Declaration of	paragraph 474 (each bullet	regarding financials and transactions related to OkCupid on the Google Play Store. Disclosure
12		Michael J. Zaken in Support of	after "Attachment	would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
		Plaintiffs'	E-1")	future. If revealed to competitors and potential
13		Opposition to Google's Motion		business counterparties, they could use this non- public and confidential information to
14		for Partial		disadvantage Match Plaintiffs in marketing and in
15		Summary Judgment [Dkt. 511-19])		negotiations. For example, a potential counterparty armed with this non-public
16				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
17				this financial information. In addition, material, non-public, sensitive financial information may
18				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
19				Inc.'s public financial filings. Therefore, revealing this financial data publicly can be
20				misleading for investors and other parties and lead to inappropriate inferences about this
21				information and other parts of Match Group, Inc.'s portfolio of business. This information,
	107	F 111 514	D 1:	moreover, is not relevant to the Motions.
22	196.	Exhibit D14 (Exhibit 44 to	Page ending - 163 (between	This information contains non-public information regarding financials related to Tinder on the
23		Declaration of Michael J. Zaken in	"spend was" and "On	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
24		Support of	Wed")	negotiate agreements in the future. If revealed to
25		Plaintiffs' Opposition to		competitors and potential business counterparties, they could use this non-public and confidential
26		Google's Motion for Partial		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
27		Summary Judgment [Dkt. 511-40])		potential counterparty armed with this non-public information could use it to obtain leverage against
28				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,

1	NT -	D4 N	T 42 F	M-4-L DI-2-426-2 D 6 6 6 12
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				non-public, sensitive financial information may not be (and need not be) consistent with generally
4				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore,
5				revealing this financial data publicly can be misleading for investors and other parties and
6				lead to inappropriate inferences about this information and other parts of Match Group,
7				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
8	197.	Exhibit D14 (Exhibit 44 to	Page ending - 164 (between	This information contains non-public information regarding financials related to Tinder on the
9		Declaration of Michael J. Zaken in	"delivered" and "in	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
10		Support of Plaintiffs'	consumer")	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
11		Opposition to Google's Motion		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
12		for Partial Summary Judgment		marketing and in negotiations. For example, a potential counterparty armed with this non-public
13		[Dkt. 511-40])		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
14				this financial information. In addition, material, non-public, sensitive financial information may
15				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
16				Inc.'s public financial filings. Therefore, revealing this financial data publicly can be
17				misleading for investors and other parties and lead to inappropriate inferences about this
18				information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
19	198.	Exhibit D14 (Exhibit 44 to	Page ending - 166 (between	This information contains non-public information
20		Declaration of Michael J. Zaken in	"grossing app"	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
21		Support of Plaintiffs'	"OKCupid"; and between	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
22		Opposition to Google's Motion	"an average" and "Match	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
23		for Partial Summary Judgment	Group's")	marketing and in negotiations. For example, a potential counterparty armed with this non-public
24		[Dkt. 511-40])		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
25				this financial information. In addition, material, non-public, sensitive financial information may
26				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
27				Inc.'s public financial filings. Therefore, revealing this financial data publicly can be
28				misleading for investors and other parties and

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
199.	Exhibit D15 (Exhibit 45 to Declaration of	Page ending - 323 (chart below "Tinder	This information contains non-public information regarding Match Plaintiffs' financials and installation data on the Google Play Store.
	Michael J. Zaken in Support of Plaintiffs'	Value Breakdown";	Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements
	Opposition to Google's Motion	graph below "2019 ROY Revenue	in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to
	for Partial Summary Judgment	Projection")	disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
	[Dkt. 511-41])		counterparty armed with this non-public information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this financial information and data. In addition,
			material, non-public, sensitive financial information may not be (and need not be) consistent with generally accepted accounting
			principles or Match Group, Inc.'s public financial filings. Therefore, revealing such data publicly
			can be misleading for investors and other parties and lead to inappropriate inferences about this
			information and other parts of Match Group, Inc.'s portfolio of business. This information,
200.	Exhibit E2 (Exhibit	Page 47,	moreover, is not relevant to the Motions. This information contains non-public information
	1 to Declaration of Lee Mason in Support of	footnote 196 (within parenthetical)	regarding Match Plaintiffs' value derived from the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Consumers' and States' Opposition	parentilettear)	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	Singer [Dkt. 510- 2])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this information. This information, moreover, is not relevant to the Motions.
201.	Exhibit E2 (Exhibit 1 to Declaration of	Pages 74–75, paragraph 148	This information contains non-public information regarding Match Plaintiffs' use of alternative
	Lee Mason in Support of Consumers' and	(between "Match found"	payment systems. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Consumers' and States' Opposition to Google's Motion	and end of sentence; and between	negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
	to Exclude Dr. Singer [Dkt. 510-	"estimated that" and end	they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			information could use it to obtain leverage agai Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
202.	Exhibit E2 (Exhibit 1 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-2])	Page 162, footnote 799 (between "76:9-77:5 ("" and end of parenthetical)	not relevant to the Motions. This information contains non-public information regarding Match Plaintiffs' marketing costs. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreement in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage again Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
203.	Exhibit E2 (Exhibit 1 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-2])	Page 176, footnote 851 (between "changes from" and "to"; and between "to" and end of sentence)	This information contains non-public informatic regarding Match Plaintiffs' pricing. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non public and confidential information to disadvantage Match Plaintiffs in marketing and negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage agai Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
204.	Exhibit E5 (Exhibit 2 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-3])	Page 29, paragraph 67 (between "pass-through rate of" and "for the former"; between "former and" and "for the latter"; between "increasing it from" and "to"; and between "to"	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non public and confidential information to disadvantage Match Plaintiffs in marketing and negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage again Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
205.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	to "). 134") Pages 13–14, paragraph 10.t (between	This information contains non-public informati regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

			<u>-</u>	
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Support of Consumers' and	"additional" and "in service	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
4		States' Opposition to Google's Motion to Exclude Dr.	fees"; and between "12/31/2021	competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
5		Singer [Dkt. 510-4])	and" and "for the period")	marketing and in negotiations. For example, a potential counterparty armed with this non-public
6		1/	1	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
7 8				this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
9				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
10				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
11				about this information and other parts of Match Group, Inc.'s portfolio of business. This
12	206	E 1314 E2 /E 1314	D 42	information, moreover, is not relevant to the Motions.
13	206.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 42, paragraph 45 (between	This information contains non-public information regarding Match Plaintiffs' financials and pricing on the Google Play Store. Disclosure would
14		Support of Consumers' and	"Tinder has")	severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
15		States' Opposition to Google's Motion	"subscription SKUs";	revealed to competitors and potential business counterparties, they could use this non-public and
16		to Exclude Dr. Singer [Dkt. 510-	between "of which" and	confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
17 18		[4])	"incurred"; between "rate of these" and	example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
19			"SKUs"; between "from	by pointing to this financial and pricing information. In addition, material, non-public,
20			about" and "during";	sensitive information may not be (and need not be) consistent with generally accepted accounting
21			between "to about" and "in	principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can
22			the"; between "fee rate reduction," and	be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group,
23			"subscriptions"; between "out	Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
24			of the" and "did not have";	moreo, is not referent to the motions.
25			between "any price change,"	
26			and "had a"; between "and	
27			only" and "had a"; between	
28			"The" and	

No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
		"subscriptions	
		with"; between	
		"for only" and	
		"of the total";	
		and between "spend of the"	
		and	
		"subscriptions	
		during"); page	
		42, footnote 35 (between	
		"rates of the"	
		and	
		"subscriptions	
		analyzed"); and page 42,D	
		footnote 36	
		(between	
		"spend on the" and	
		"subscription	
		SKUs";	
		between "2022	
		is" and ", close to"; between	
		"that of the"	
		and	
		"subscription"; and between	
		"SKUs" and	
		"as shown in")	
207.	Exhibit E3 (Exhibit	Page 43, Table	This information contains non-public information
	3 to Declaration of Lee Mason in	7; page 43, paragraph 46	regarding Tinder's pricing. Disclosure would severely and adversely impact Match Plaintiffs'
	Support of	(between	ability to negotiate agreements in the future. If
	Consumers' and	"subscriptions	revealed to competitors and potential business
	States' Opposition to Google's Motion	either" and "before and")	counterparties, they could use this non-public and
	to Exclude Dr.	before and j	confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
	Singer [Dkt. 510-		example, a potential counterparty armed with this
	4])		non-public information could use it to obtain
			leverage against Match Plaintiffs in negotiations by pointing to this information. This information,
			moreover, is not relevant to the Motions.
208.	Exhibit E3 (Exhibit	Page 44,	This information contains non-public information
	3 to Declaration of	footnote 37	regarding Tinder's pricing. Disclosure would
	Lee Mason in Support of	(between "Tinder	severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
	Consumers' and	launched" and	revealed to competitors and potential business
	States' Opposition	"new	counterparties, they could use this non-public and
	to Google's Motion to Exclude Dr.	subscription"; between	confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

1	N T	D AN	T 6	Marian Carana Carana
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Singer [Dkt. 510- 4])	"subscription SKUs," and end of	example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
4			sentence; and between "to	by pointing to this information. This information, moreover, is not relevant to the Motions.
5 6			May 2021," and end of sentence)	
7	209.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 159, footnote 295 (between	This information contains non-public information regarding Tinder's pricing. Disclosure would severely and adversely impact Match Plaintiffs'
8		Support of Consumers' and	"Tinder of" and "to; and	ability to negotiate agreements in the future. If revealed to competitors and potential business
9		States' Opposition to Google's Motion	between "to" and end of	counterparties, they could use this non-public and confidential information to disadvantage Match
10		to Exclude Dr. Singer [Dkt. 510-	sentence)	Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this
11		4])		non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
12				by pointing to this information. This information, moreover, is not relevant to the Motions.
13	210.	Exhibit E3 (Exhibit 3 to Declaration of	Pages 162– 163, paragraph	This information contains non-public information regarding Match Plaintiffs' price testing and
14		Lee Mason in Support of	207 (between "Board	inaccurately quotes the deponent. Disclosure would severely and adversely impact Match
15		Consumers' and States' Opposition	Member of MGI," and end	Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential
16		to Google's Motion to Exclude Dr.	of sentence; and between	business counterparties, they could use this non- public and confidential information to
17 18		Singer [Dkt. 510- 4])	"IAP system because" and end of	disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
19			sentence)	counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
20				this information. This information, moreover, is not relevant to the Motions.
21	211.	Exhibit E3 (Exhibit 3 to Declaration of	Pages 167– 168, paragraph	This information contains non-public information regarding Match Plaintiffs' financials on the
22		Lee Mason in Support of	215 (between "of" and "that	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
23		Consumers' and States' Opposition	was specifically	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
24		to Google's Motion to Exclude Dr.	used"; between "of" and	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
25		Singer [Dkt. 510- 4])	". ³¹⁷ Just"; and between "of"	marketing and in negotiations. For example, a potential counterparty armed with this non-public
26			and ". ³¹⁸ Furthermore")	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
27				this financial information. In addition, material, non-public, sensitive information may not be (and
28				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3 4 5				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
6	212.	Exhibit E3 (Exhibit	Page 172	Motions. This information contains non-public information
7		3 to Declaration of Lee Mason in Support of	paragraph 222, under the bullet point	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
8		Consumers' and States' Opposition	beginning "Dr. Schwartz	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
9		to Google's Motion to Exclude Dr.	relies" (between	they could use this non-public and confidential
10		Singer [Dkt. 510-	"Tinder Play	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
11		4])	Value of" and "of"; between	potential counterparty armed with this non-public information could use it to obtain leverage against
12			"of" and "of"; and between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
13			"of" and "331"); page	non-public, sensitive information may not be (and need not be) consistent with generally accepted
14			172, paragraph 222, under the	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
15			bullet point beginning	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
16			"Alternative" (between	about this information and other parts of Match Group, Inc.'s portfolio of business. This
17			"Tinder Play Value of" and	information, moreover, is not relevant to the Motions.
18			"of"; between "of" and "of";	Wottons.
19			between "of"	
			and ", and"; and between	
20			"of" and ". 332"); page	
21			172 footnote 331 (between	
22			"Play Value of" and "of";	
23			between "of" and ", and";	
24			and between "of" and ".	
25	015		GOOG")	
26	213.	Exhibit E3 (Exhibit 3 to Declaration of	Page 173, paragraph 222,	This information contains non-public information regarding Match Plaintiffs' financials on the
27		Lee Mason in Support of	under the bullet point	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
28		Consumers' and States' Opposition	beginning "Alternative	negotiate agreements in the future. If revealed to competitors and potential business counterparties,

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		to Google's Motion	CPI Valuation	they could use this non-public and confidential
3		to Exclude Dr. Singer [Dkt. 510-	#2" (between "Tinder Play	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
4		4])	Value of" and ", Tinder	potential counterparty armed with this non-public information could use it to obtain leverage against
5			Discovery";	Match Plaintiffs in negotiations by pointing to
6			between "Discovery	this financial information. In addition, material, non-public, sensitive information may not be (and
7			Value of" and ", Tinder";	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
8			between "of" and ", and	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			Tinder"; and	other parties and lead to inappropriate inferences
9			between "Value of" and	about this information and other parts of Match Group, Inc.'s portfolio of business. This
10			end of	information, moreover, is not relevant to the
11			sentence); page 173, paragraph	Motions.
12			222, under the bullet point	
			beginning	
13			"Alternative LTV Valuation	
14			#1" (between "Tinder Play	
15			Value of" and	
16			", Tinder"; between	
17			"Value of" and ", Tinder";	
			between	
18			"Value of" and ", Tinder"; and	
19			between "Value of" and	
20			end of	
21			sentence); page 173, paragraph	
22			223 (between "of" and "to	
			an")	
23	214.	Exhibit E3 (Exhibit 3 to Declaration of	Page 175, paragraph 225	This information contains non-public information regarding Match Plaintiffs' financials on the
24		Lee Mason in	(between "data	Google Play Store. Disclosure would severely
25		Support of Consumers' and	account for" and "in	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
26		States' Opposition to Google's Motion	revenue"; and between	competitors and potential business counterparties, they could use this non-public and confidential
		to Exclude Dr.	"revenue and"	information to disadvantage Match Plaintiffs in
27		Singer [Dkt. 510- 4])	and "transactions	marketing and in negotiations. For example, a potential counterparty armed with this non-public
28			in"); page 175,	information could use it to obtain leverage against

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1	No.	Document Name	Location of	Match Plaintiffs' Dasas for Scaling
1 2	NO.	Document Name	Designated Information	Match Plaintiffs' Bases for Sealing
3			paragraph 226 (between "with the" and	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
4			"Tinder")	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
5				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
67				other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
8	215	E-1:1:4 E2 (E-1:1:4	D 176	Motions.
9	215.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 176, paragraph 226 (between the	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
10 11		Support of Consumers' and	start of the page and "to	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
12		States' Opposition to Google's Motion to Exclude Dr.	this figure"; between "Play Value of" and	competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
13		Singer [Dkt. 510- 4])	"and Tinder"; between "Play	marketing and in negotiations. For example, a potential counterparty armed with this non-public
14			Value of" and "presented in	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
15			the Play"; between "Play	this financial information. In addition, material, non-public, sensitive information may not be (and
16			Value Model (" and ")."; between "he	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
17			applies the" and	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
18 19			"adjustment"; between	about this information and other parts of Match Group, Inc.'s portfolio of business. This
20			"adjustment to the" and "Tinder";	information, moreover, is not relevant to the Motions.
21			between "Play Value of" and	
22			". Then he"; between	
23			"figure the" and "Tinder";	
24			between "Value and"	
25			and "Tinder Delivery	
26			Value"; between	
27			"Discovery Value of" and	
28			"for the period from";	

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			between "Dividing" and	
4			"by"; between	
			"by" and "Google Play	
5			Tinder Installs";	
6			between "per Install of" and	
7 8			". This figure"; and between "with the	
9			Tinder" and "figure and	
10			then"); page 176, paragraph	
11			227 (between "Play Value"	
12			of" and "presented in";	
13			between "to calculate his"	
			and	
14			"adjustment"; and between	
15			"using the" and "adjustment")	
16	216.	Exhibit E3 (Exhibit 3 to Declaration of	Page 177, paragraph 228,	This information contains non-public information regarding Match Plaintiffs' financials on the
17		Lee Mason in Support of	under the first bullet (between	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
18		Consumers' and States' Opposition	"Value =" and end of line);	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
19		to Google's Motion to Exclude Dr.	page 177, paragraph 228,	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
20		Singer [Dkt. 510-4])	under the second bullet	marketing and in negotiations. For example, a potential counterparty armed with this non-public
21		+1)	(between "Value =" and	information could use it to obtain leverage against
22			end of line);	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
23			page 177, paragraph 228,	non-public, sensitive information may not be (and need not be) consistent with generally accepted
24			under the third bullet (between	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
25			"Value Adjustment ="	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
26			and end of line); page	about this information and other parts of Match Group, Inc.'s portfolio of business. This
27			177, paragraph 228 (between	information, moreover, is not relevant to the Motions.
28			"adjustment of" and "to the	TIOUOIIS.
20			or and to the	

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			Tinder";	
3			between "Value of" and	
4			"from the";	
5			between "Value of" and	
			"(versus";	
6			between "(versus" and	
7			"based on";	
8			between "Dividing" and	
9			"by"; between "by" and	
			"Google Play	
10			Tinder"; between	
11			"Install of" and	
12			"(versus"; and between	
			"(versus" and	
13			"based on"); page 177,	
14			paragraph 229	
15			(between "Install of" and	
16			"with the"; and between "with	
			the" and	
17			"calculated above")	
18	217.	Exhibit E3 (Exhibit	Page 178,	This information contains non-public information
19		3 to Declaration of Lee Mason in	Table 17; and page 178,	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
		Support of	paragraph 231	and adversely impact Match Plaintiffs' ability to
20		Consumers' and States' Opposition	(between "Value of" and	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
21		to Google's Motion	"presented";	they could use this non-public and confidential
22		to Exclude Dr. Singer [Dkt. 510-	between "adjusted" and	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
23		4])	"figure.)";	potential counterparty armed with this non-public
			between "Dividing" and	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
24			"by"; between "by" and	this financial information. In addition, material,
25			"Google Play	non-public, sensitive information may not be (and need not be) consistent with generally accepted
26			Tinder"; between "per	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			Install of" and	data publicly can be misleading for investors and
27			"(versus"; and between	other parties and lead to inappropriate inferences about this information and other parts of Match
28			"(versus" and	Group, Inc.'s portfolio of business. This

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			"based on Dr. Schwartz's	information, moreover, is not relevant to the Motions.
			calculation.)");	Wottons.
4			and page 178, paragraph 232	
5 6			(between "per Install of" and "with")	
7	218.	Exhibit E3 (Exhibit 3 to Declaration of	Page 179, paragraph 232	This information contains non-public information regarding Match Plaintiffs' financials on the
8		Lee Mason in Support of	(between "the" and "calculated	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
9		Consumers' and States' Opposition	above."; between "per	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
10		to Google's Motion to Exclude Dr.	Install of and which he	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
11		Singer [Dkt. 510- 4])	calculates"; between "per	marketing and in negotiations. For example, a potential counterparty armed with this non-public
12			Install of" and ", with a	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
13			more"; between "use	this financial information. In addition, material, non-public, sensitive information may not be (and
14			the" and "OkCupid";	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
15			between "this figure by" and	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
16			"Google Play OkCupid";	other parties and lead to inappropriate inferences
17			between "per	about this information and other parts of Match Group, Inc.'s portfolio of business. This
			Install of" and "(versus"; and	information, moreover, is not relevant to the Motions.
18			between "(versus" and	
19			"based on"); and page 179,	
20	219.	Exhibit E3 (Exhibit	Table 18 Page 180,	This information contains non-public information
21		3 to Declaration of Lee Mason in	paragraph 233 (between	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
22		Support of Consumers' and	"Value of" and "and an	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
23		States' Opposition to Google's Motion	estimated"; between	competitors and potential business counterparties, they could use this non-public and confidential
24		to Exclude Dr. Singer [Dkt. 510-	"Value of" and ".348 I"); page	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
25		4])	180, paragraph	potential counterparty armed with this non-public
26			234 (between "adjustment	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
2728			of' and "to the"; between "Value of' and "generates";	this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
20			generates.	accounting principles or Match Group, Inc.'s

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			between "Value of" and	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			"(versus";	other parties and lead to inappropriate inferences
4			between "(versus" and	about this information and other parts of Match Group, Inc.'s portfolio of business. This
5			"based on"; between	information, moreover, is not relevant to the Motions.
6			"dividing" and "by"; between	
7			"by"; between "by" and "Google Play	
8			Tinder"; between "per	
9			Install of" and	
10			"(versus"; and between	
11			"(versus" and "based on Dr.	
12			Schwartz's calculation.)");	
13			and page 180, paragraph 235	
14			(between "per Install of" and	
15			"with the"; and between "with	
16			the" and "calculated	
17			above.")	
18	220.	Exhibit E3 (Exhibit 3 to Declaration of	Page 181, Table 19; page	This information contains non-public information regarding Match Plaintiffs' financials on the
19		Lee Mason in Support of	181, paragraph 236 (between	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
20		Consumers' and States' Opposition	"Value of" and "and	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
21		to Google's Motion to Exclude Dr.	OkCupid"; between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
22		Singer [Dkt. 510- 4])	"Value of" and "but do not	marketing and in negotiations. For example, a potential counterparty armed with this non-public
23		+])	apply";	information could use it to obtain leverage against
			between "Dividing" and	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
24			"by"; between "by" and	non-public, sensitive information may not be (and need not be) consistent with generally accepted
25			"Google Play Tinder";	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
26			between "per Install of" and	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
27			"(versus"; between	about this information and other parts of Match Group, Inc.'s portfolio of business. This
28			"(versus" and	information, moreover, is not relevant to the

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			"based on";	Motions.
3			between "Dividing" and	
4			"by"; between "by" and	
5			"Google Play	
6			OkCupid"; between "per	
7			Install of" and "(versus"; and	
8			between "(versus" and	
9			"based on Dr. Schwartz's	
			calculation.)");	
10			and page 181, paragraph 237	
11			(between "per Install of" and	
12			"with the"; between "with	
13			the" and "calculated	
14			above";	
15			between "per Install of" and	
16			"with the"; and between "with	
17			the" and "calculated	
18	221	E-13-4 E2 (E-13-4	above.")	
	221.	Exhibit E3 (Exhibit 3 to Declaration of	Page 182, Table 20; and	This information contains non-public information regarding Match Plaintiffs' financials on the
19		Lee Mason in Support of	page 182, paragraph 238	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
20		Consumers' and States' Opposition	(between "Value of" and	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
21		to Google's Motion to Exclude Dr.	". ³⁵⁰ I")	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
22		Singer [Dkt. 510-		marketing and in negotiations. For example, a
23		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
24				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
25				non-public, sensitive information may not be (and need not be) consistent with generally accepted
26				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
				data publicly can be misleading for investors and
27				other parties and lead to inappropriate inferences about this information and other parts of Match
28				Group, Inc.'s portfolio of business. This

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1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2	140.	Document Name	Designated Information	Wraten Framents Dases for Seaming
3				information, moreover, is not relevant to the Motions.
4	222.	Exhibit E3 (Exhibit 3 to Declaration of	Page 183, paragraph 239	This information contains non-public information regarding Match Plaintiffs' financials on the
5		Lee Mason in Support of	(between "Value of" and	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
6		Consumers' and States' Opposition	"and do not"; between "Dividing" and	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
7		to Google's Motion to Exclude Dr. Singer [Dkt. 510-	"Dividing" and "by"; between "by" and	they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
8		4])	"Google Play Tinder";	potential counterparty armed with this non-public information could use it to obtain leverage against
9			between "per Install of" and	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
10			"(versus"; between	non-public, sensitive information may not be (and need not be) consistent with generally accepted
11			"(versus" and "based on";	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
12			between "#2 is" and ",	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
13			which is"; between	about this information and other parts of Match Group, Inc.'s portfolio of business. This
14			"Model of" and ".	information, moreover, is not relevant to the Motions.
15 16			Therefore"; between "by	
17			dividing" and "by"; between "by" and	
18			"Google Play Tinder";	
19			between "figure of" and	
20			"(versus"; and between	
21			"(versus" and "based on Dr.	
22			Schwartz's calculation.)");	
23			and page 183, paragraph 240	
24			(between "per Install of" and	
25			"with the"; between "with	
26			the" and "calculated	
27			above"; between "per	
28			Install of" and "with the"; and	

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1	Mo	Do overso and Norma	Togetien of	Match Disintiffe? Dages for Cooling
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			between "with the" and "calculated above.")	
5	223.	Exhibit E3 (Exhibit 3 to Declaration of	Page 184, Table 21; page	This information contains non-public information regarding Match Plaintiffs' financials on the
6		Lee Mason in Support of	184, paragraph 241 (between	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
7		Consumers' and States' Opposition	"of" and ". 352 I"); and page	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
8		to Google's Motion to Exclude Dr.	184, paragraph 242 (between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
9		Singer [Dkt. 510- 4])	"Value of" and ", and given";	marketing and in negotiations. For example, a potential counterparty armed with this non-public
10			between "Dividing" and by"; and	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
11			between "by" and "Google")	non-public, sensitive information may not be (and need not be) consistent with generally accepted
12			,	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
13				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
14				about this information and other parts of Match Group, Inc.'s portfolio of business. This
15				information, moreover, is not relevant to the Motions.
16	224.	Exhibit E3 (Exhibit 3 to Declaration of	Page 185, paragraph 242	This information contains non-public information regarding Match Plaintiffs' financials on the
17		Lee Mason in Support of	(between "Value per	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
18 19		Consumers' and States' Opposition to Google's Motion	Install of" and "(versus"; between	negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
20		to Exclude Dr. Singer [Dkt. 510-	"(versus" and "based on";	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
21		4])	between "#1 is" and ",	potential counterparty armed with this non-public information could use it to obtain leverage against
22			which is"; between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
23			"Model of" and ".	non-public, sensitive information may not be (and need not be) consistent with generally accepted
24			Therefore,"; between "by	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
25			dividing" and "by"; between	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
26			"by" and Google Play	about this information and other parts of Match Group, Inc.'s portfolio of business. This
27			Tinder"; between	information, moreover, is not relevant to the Motions.
28			"figure of" and "(versus"; and	

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No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
		Information between	
		"(versus" and	
		"based on Dr. Schwartz's	
		calculation.)"); page 185,	
		paragraph 243	
		(between "Install of" and	
		"with the"; between "with	
		the" and	
		"calculated above";	
		between "per	
		Install of" and "with the"; and	
		between "with the" and	
		"calculated above."); and	
		page 185,	
225.	Exhibit E3 (Exhibit	Table 22 Page 188,	This information contains non-public information
	3 to Declaration of Lee Mason in	Table 23	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of		and adversely impact Match Plaintiffs' ability to
	Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	Singer [Dkt. 510-		marketing and in negotiations. For example, a
	[4])		potential counterparty armed with this non-public information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
226.	Exhibit E3 (Exhibit 3 to Declaration of	Page 190, paragraph 249	This information contains non-public information regarding Match Plaintiffs' value derived from
	Lee Mason in	(between "that	the Google Play Store. Disclosure would severely
	Support of Consumers' and	indicates" and end of	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	States' Opposition	sentence)	competitors and potential business counterparties.

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		to Google's Motion to Exclude Dr. Singer [Dkt. 510-		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
4		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
5 6				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
7	227.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 195, paragraph 258 (between	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
8		Support of Consumers' and States' Opposition	"have paid" and "more in"; and between	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
10		to Google's Motion to Exclude Dr.	"12/31/2021 and" and "for	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
11		Singer [Dkt. 510- 4])	the period)	marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
12				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
13 14				non-public, sensitive information may not be (and need not be) consistent with generally accepted
15				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and
16				other parties and lead to inappropriate inferences about this information and other parts of Match
17				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
18	228.	Exhibit E3 (Exhibit 3 to Declaration of	Page 256, Exhibit 4a	This information contains non-public information regarding Match Plaintiffs' pricing and financials
19 20		Lee Mason in Support of Consumers' and		on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
21		States' Opposition to Google's Motion		revealed to competitors and potential business counterparties, they could use this non-public and
22		to Exclude Dr. Singer [Dkt. 510-		confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
23		4])		example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
24				by pointing to this pricing and financial information. In addition, material, non-public,
2526				sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial
27				filings. Therefore, revealing this data publicly can be misleading for investors and other parties and
28				lead to inappropriate inferences about this information and other parts of Match Group.

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
229.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 257, Exhibit 4b	This information contains non-public information regarding Match Plaintiffs' pricing and financials on the Google Play Store. Disclosure would
	Support of Consumers' and		severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
	States' Opposition to Google's Motion		revealed to competitors and potential business counterparties, they could use this non-public and
	to Exclude Dr. Singer [Dkt. 510- 4])		confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this
	41)		non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
			by pointing to this pricing and financial information. In addition, material, non-public,
			sensitive information may not be (and need not be) consistent with generally accepted accounting
			principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can
			be misleading for investors and other parties and lead to inappropriate inferences about this
			information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
230.	Exhibit E3 (Exhibit 3 to Declaration of	Page 294, Exhibit 25	This information contains non-public information regarding Match Plaintiffs' financials on the
	Lee Mason in Support of	Lamon 25	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
231.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 296, Exhibit 26a	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of		and adversely impact Match Plaintiffs' ability to

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
	Consumers' and		negotiate agreements in the future. If revealed to
	States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
	to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
	4])		potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
232.	Exhibit E3 (Exhibit	Page 297,	This information contains non-public information
	3 to Declaration of Lee Mason in	Exhibit 26b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of		and adversely impact Match Plaintiffs' ability to
	Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
	.1/		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material,
			non-public, sensitive information may not be (and need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
233.	Exhibit E3 (Exhibit	Page 298,	This information contains non-public information
	3 to Declaration of Lee Mason in	Exhibit 26c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	States' Opposition		competitors and potential business counterparties,
	to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	Singer [Dkt. 510-		marketing and in negotiations. For example, a

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1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2	2,00		Designated Information	2 m 2 m 2 m 2 m 2 m 2 m 2 m 2 m 2 m 2 m
3				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
4				non-public, sensitive information may not be (and need not be) consistent with generally accepted
5				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
6 7				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
8				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
9	234.	Exhibit E3 (Exhibit 3 to Declaration of	Page 299, Exhibit 26d	Motions. This information contains non-public information regarding Match Plaintiffs' financials on the
10		Lee Mason in Support of	2	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
11 12		Consumers' and States' Opposition to Google's Motion		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
13		to Exclude Dr. Singer [Dkt. 510-		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
14		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
15				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
16				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
17				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
18 19				other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This
20				information, moreover, is not relevant to the Motions.
21	235.	Exhibit E3 (Exhibit 3 to Declaration of	Page 300, Exhibit 27a	This information contains non-public information regarding Match Plaintiffs' financials on the
22		Lee Mason in Support of Consumers' and		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
23		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
24		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
2526		[4])		potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
27				this financial information. In addition, material, non-public, sensitive information may not be (and
28				need not be) consistent with generally accepted accounting principles or Match Group. Inc.'s

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1	No.	Document Name	Location of	Match Plaintiffs? Pages for Scaling
2	NO.	Document Name	Designated Information	Match Plaintiffs' Bases for Sealing
3				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
4				other parties and lead to inappropriate inferences about this information and other parts of Match
5				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
6	236.	Exhibit E3 (Exhibit	Page 301,	Motions. This information contains non-public information
7		3 to Declaration of Lee Mason in	Exhibit 27b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
8		Support of Consumers' and States' Opposition		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
9		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
10		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
11		.1/		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
12				this financial information. In addition, material, non-public, sensitive information may not be (and
13				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
14				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
15				other parties and lead to inappropriate inferences about this information and other parts of Match
16				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
17 18	237.	Exhibit E3 (Exhibit	Page 302,	Motions. This information contains non-public information
19		3 to Declaration of Lee Mason in	Exhibit 27c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
20		Support of Consumers' and States' Opposition		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
21		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
22		Singer [Dkt. 510-4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
23		 		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
24				this financial information. In addition, material, non-public, sensitive information may not be (and
25				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
26				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
27				other parties and lead to inappropriate inferences about this information and other parts of Match
28				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			Motions.
238.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-4])	Page 303, Exhibit 27d	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
			Motions.
239.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-4])	Page 304, Exhibit 28a	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
240.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and	Page 305, Exhibit 28b	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to

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1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2	110.	Document Name	Designated Information	Match Flamuits Dases for Scaling
3		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
4		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
		4])		potential counterparty armed with this non-public
5				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
7				non-public, sensitive information may not be (and need not be) consistent with generally accepted
				accounting principles or Match Group, Inc.'s
8				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate informace.
				other parties and lead to inappropriate inferences about this information and other parts of Match
10				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
11	241.	Exhibit E3 (Exhibit	Page 306,	Motions. This information contains non-public information
12	•	3 to Declaration of Lee Mason in	Exhibit 28c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
13		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
14		States' Opposition		competitors and potential business counterparties,
15		to Google's Motion to Exclude Dr. Singer [Dkt. 510-		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
16		4])		potential counterparty armed with this non-public
17				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
18				this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
19				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
20				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
21				other parties and lead to inappropriate inferences about this information and other parts of Match
22				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
23	242.	Exhibit E3 (Exhibit	Page 307,	This information contains non-public information
24		3 to Declaration of Lee Mason in	Exhibit 28d	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
25		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
26		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
27		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
28		[4])		potential counterparty armed with this non-public information could use it to obtain leverage against

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1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2			Designated Information	
3				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
4				non-public, sensitive information may not be (and need not be) consistent with generally accepted
5				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
6				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
7 8				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
9	243.	Exhibit E3 (Exhibit 3 to Declaration of	Page 308, Exhibit 29a	This information contains non-public information regarding Match Plaintiffs' financials on the
10		Lee Mason in Support of Consumers' and		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
11		States' Opposition to Google's Motion		negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
12		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
13		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
14				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
15				non-public, sensitive information may not be (and need not be) consistent with generally accepted
16				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
17 18				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
19				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
20	244.	Exhibit E3 (Exhibit 3 to Declaration of	Page 309, Exhibit 29b	This information contains non-public information regarding Match Plaintiffs' financials on the
21		Lee Mason in Support of	2	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
22		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
23		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
24		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
25				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
2627				this financial information. In addition, material, non-public, sensitive information may not be (and
28				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
4				about this information and other parts of Match Group, Inc.'s portfolio of business. This
5				information, moreover, is not relevant to the Motions.
6	245.	Exhibit E3 (Exhibit 3 to Declaration of	Page 310, Exhibit 29c	This information contains non-public information regarding Match Plaintiffs' financials on the
7		Lee Mason in Support of Consumers' and		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
8		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
9		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
10		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
11				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
12 13				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
14				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
15				other parties and lead to inappropriate inferences
16				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
17	246.	Exhibit E3 (Exhibit	Page 311,	Motions. This information contains non-public information
18		3 to Declaration of Lee Mason in	Exhibit 29d	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
19		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
20		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
21		to Exclude Dr. Singer [Dkt. 510- 4])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
22		(+1)		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
23				this financial information. In addition, material, non-public, sensitive information may not be (and
24				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
25				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
26				other parties and lead to inappropriate inferences about this information and other parts of Match
2728				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
40		<u> </u>	<u> </u>	I MOTIONS.

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No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
		Designated Information	
247.	Exhibit E3 (Exhibit	Page 312,	This information contains non-public information
	3 to Declaration of Lee Mason in	Exhibit 30a	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of		and adversely impact Match Plaintiffs' ability to
	Consumers' and States' Opposition		negotiate agreements in the future. If revealed to
	to Google's Motion to Exclude Dr.		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
248.	Exhibit E3 (Exhibit	Page 313,	This information contains non-public information
	3 to Declaration of Lee Mason in	Exhibit 30b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Consumers' and States' Opposition		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	Singer [Dkt. 510-		marketing and in negotiations. For example, a
	4])		potential counterparty armed with this non-public information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			non-public, sensitive information may not be (and need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
240	Eulika E2 (E. 1.1.)	Dama 214	Motions.
249.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 314, Exhibit 30c	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of		and adversely impact Match Plaintiffs' ability to
	Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,

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No. Document Name Location of Designated Information to Google's Motion to Exclude Dr. Singer [Dkt. 510-4]) to Google's Motion to Exclude Dr. Singer information to disadvantage marketing and in negotiation potential counterparty armed information could use it to our Market Plaintiffs in proportion.	lic and confidential Match Plaintiffs in ns. For example, a d with this non-public obtain leverage against ons by pointing to
to Google's Motion to Exclude Dr. Singer [Dkt. 510-4]) to Google's Motion to Exclude Dr. Singer [Dkt. 510-4]) to Google's Motion to they could use this non-publinformation to disadvantage marketing and in negotiation potential counterparty armed information could use it to o	Match Plaintiffs in hs. For example, a d with this non-public btain leverage against ons by pointing to
Singer [Dkt. 510-4]) marketing and in negotiation potential counterparty armed information could use it to o	ns. For example, a d with this non-public obtain leverage against ons by pointing to
information could use it to o	obtain leverage against ons by pointing to
[]	
5 Match Plaintiffs in negotiation this financial information. In non-public, sensitive inform	
need not be) consistent with accounting principles or Mar	generally accepted tch Group, Inc.'s
public financial filings. Ther data publicly can be mislead	ling for investors and
9 other parties and lead to inag about this information and o	other parts of Match
Group, Inc.'s portfolio of bu information, moreover, is no Motions.	
11 250. Exhibit E3 (Exhibit 315, Exhibit 30d Lee Mason in Page 315, Exhibit 30d Google Play Store, Disclosu	financials on the
Lee Mason in Support of and adversely impact Match negotiate agreements in the	Plaintiffs' ability to
States' Opposition competitors and potential bu	isiness counterparties,
to Exclude Dr. information to disadvantage	Match Plaintiffs in
Singer [Dkt. 510- 4]) marketing and in negotiation potential counterparty armed information could use it to o	d with this non-public
Match Plaintiffs in negotiation	ons by pointing to
this financial information. In non-public, sensitive inform need not be) consistent with	ation may not be (and
accounting principles or Mar public financial filings. Ther	tch Group, Inc.'s
data publicly can be mislead other parties and lead to inage	
about this information and o Group, Inc.'s portfolio of bu	isiness. This
information, moreover, is no Motions.	
23 Exhibit E3 (Exhibit Page 316, 3 to Declaration of Exhibit 31a regarding Match Plaintiffs' 1	
Lee Mason in Google Play Store. Disclosu and adversely impact Match	
Consumers' and states' Opposition negotiate agreements in the states of	future. If revealed to
to Google's Motion to Exclude Dr. they could use this non-publinformation to disadvantage	lic and confidential
Singer [Dkt. 510- 4]) marketing and in negotiation potential counterparty armed	ns. For example, ad with this non-public
28 information could use it to o Match Plaintiffs in negotiation	

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	**	- A	T (1 0	
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				this financial information. In addition, material, non-public, sensitive information may not be (and
4				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
5				public financial filings. Therefore, revealing this
6				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
7				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
8	252.	Exhibit E3 (Exhibit	Page 317,	Motions. This information contains non-public information
9	202.	3 to Declaration of Lee Mason in	Exhibit 31b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
10		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
11		States' Opposition		competitors and potential business counterparties,
12		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
13		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
14				this financial information. In addition, material, non-public, sensitive information may not be (and
15				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
16				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
17 18				other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This
19				information, moreover, is not relevant to the Motions.
20	253.	Exhibit E3 (Exhibit 3 to Declaration of	Page 318, Exhibit 31c	This information contains non-public information regarding Match Plaintiffs' financials on the
21		Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
22		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
23		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
24		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
25		.1/		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
26				this financial information. In addition, material, non-public, sensitive information may not be (and
27				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
28				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
20		l	l	t data publicly can be misteading for investors and

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				other parties and lead to inappropriate inferences about this information and other parts of Match
4				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5	254.	Exhibit E3 (Exhibit 3 to Declaration of	Page 319, Exhibit 31d	This information contains non-public information regarding Match Plaintiffs' financials on the
6		Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
7 8		Consumers' and States' Opposition to Google's Motion		negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
9		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
10		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
11				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
12				non-public, sensitive information may not be (and need not be) consistent with generally accepted
13				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and
14				other parties and lead to inappropriate inferences about this information and other parts of Match
15				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
16	255.	Ewhibit E2 (Ewhibit	Daga 220	Motions. This information contains non public information
17	255.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 320, Exhibit 32a	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
18		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
19		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
20		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
21		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
2223				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
23 24				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
25				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
26				other parties and lead to inappropriate inferences about this information and other parts of Match
27				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
28	256.	Exhibit E3 (Exhibit	Page 321,	This information contains non-public information

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1 No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2		Designated Information	
	3 to Declaration of	Exhibit 32b	regarding Match Plaintiffs' financials on the
3	Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
4	Consumers' and		negotiate agreements in the future. If revealed to
5	States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
6	to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
7	4])		potential counterparty armed with this non-public information could use it to obtain leverage against
8			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
9			non-public, sensitive information may not be (and need not be) consistent with generally accepted
0			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
1			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
$_{2}\parallel$			about this information and other parts of Match Group, Inc.'s portfolio of business. This
3			information, moreover, is not relevant to the Motions.
4 257	Exhibit E3 (Exhibit 3 to Declaration of	Page 322, Exhibit 32c	This information contains non-public information regarding Match Plaintiffs' financials on the
	Lee Mason in	Zamon oze	Google Play Store. Disclosure would severely
5	Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
6	States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
7	to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
8	4])		potential counterparty armed with this non-public information could use it to obtain leverage against
9			Match Plaintiffs in negotiations by pointing to
)			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
.			public financial filings. Therefore, revealing this data publicly can be misleading for investors and
3			other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
 			information, moreover, is not relevant to the Motions.
258	`	Page 323,	This information contains non-public information
;	3 to Declaration of Lee Mason in	Exhibit 32d	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
7	Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	States' Opposition		competitors and potential business counterparties,
	to Google's Motion	<u> </u>	they could use this non-public and confidential

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1	N T	D AN	T 40 B	Maria Distriction of Carlo
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
		4])		potential counterparty armed with this non-public
4 5				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
6				non-public, sensitive information may not be (and need not be) consistent with generally accepted
7				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and
8				other parties and lead to inappropriate inferences about this information and other parts of Match
9				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
10	250	E-1:1:4 E2 (E-1:1:4	D 224	Motions.
11	259.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 324, Exhibit 33a	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
12		Support of		and adversely impact Match Plaintiffs' ability to
13		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
14		to Google's Motion to Exclude Dr. Singer [Dkt. 510-		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
15		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
16 17				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
18				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
19				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
20				other parties and lead to inappropriate inferences about this information and other parts of Match
21				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
22	260.	Exhibit E3 (Exhibit	Page 325,	This information contains non-public information
23		3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition	Exhibit 33b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
24				negotiate agreements in the future. If revealed to competitors and potential business counterparties,
25		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
26		Singer [Dkt. 510-4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
27		<u>-</u>		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
28		<u> </u>		this financial information. In addition, material,

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4	3.7	D ::-	¥	
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				non-public, sensitive information may not be (and need not be) consistent with generally accepted
4				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
5				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match Group, Inc.'s portfolio of business. This
7				information, moreover, is not relevant to the Motions.
8	261.	Exhibit E3 (Exhibit 3 to Declaration of	Page 326, Exhibit 33c	This information contains non-public information regarding Match Plaintiffs' financials on the
9		Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
10		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
11		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
12		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
13				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
14				non-public, sensitive information may not be (and need not be) consistent with generally accepted
15				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
16				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
17 18				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
19	262	E-1:1:4 E2 (E-1:1:4	D 227	Motions.
20	262.	Exhibit E3 (Exhibit 3 to Declaration of	Page 327, Exhibit 33d	This information contains non-public information regarding Match Plaintiffs' financials on the
21		Lee Mason in Support of Consumers' and		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
22		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
23		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
24		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
25				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
26				non-public, sensitive information may not be (and need not be) consistent with generally accepted
27				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
28				data publicly can be misleading for investors and other parties and lead to inappropriate inferences

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1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
1 2	NO.	Document Name	Designated Information	Wraten Framulis Dases for Seaning
3				about this information and other parts of Match Group, Inc.'s portfolio of business. This
4			200	information, moreover, is not relevant to the Motions.
5	263.	Exhibit E3 (Exhibit 3 to Declaration of	Page 328, Exhibit 33e	This information contains non-public information regarding Match Plaintiffs' financials on the
6		Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
7		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
8		to Google's Motion to Exclude Dr. Singer [Dkt. 510-		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
9		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
10				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
11				non-public, sensitive information may not be (and need not be) consistent with generally accepted
12				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
13				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
1415				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
16	264.	Exhibit E3 (Exhibit 3 to Declaration of	Page 329, Exhibit 34a	This information contains non-public information regarding Match Plaintiffs' financials on the
17 18		Lee Mason in Support of Consumers' and		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
19		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
20		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
21		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
22				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
23				non-public, sensitive information may not be (and need not be) consistent with generally accepted
24				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
25				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
26				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
27	265.	Exhibit E3 (Exhibit	Page 331,	Motions. This information contains non-public information
28		3 to Declaration of	Exhibit 34c	regarding Match Plaintiffs' financials on the

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		Lee Mason in	mormanon	Google Play Store. Disclosure would severely
3		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
4		States' Opposition		competitors and potential business counterparties,
5		to Google's Motion to Exclude Dr.		they could use this non-public and confidential
5		Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
6		4])		potential counterparty armed with this non-public
7				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
8				this financial information. In addition, material,
				non-public, sensitive information may not be (and need not be) consistent with generally accepted
9				accounting principles or Match Group, Inc.'s
10				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
11				other parties and lead to inappropriate inferences
				about this information and other parts of Match Group, Inc.'s portfolio of business. This
12				information, moreover, is not relevant to the
13	266.	Exhibit E3 (Exhibit	Page 332,	Motions. This information contains non-public information
14		3 to Declaration of	Exhibit 34d	regarding Match Plaintiffs' financials on the
14		Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
15		Consumers' and		negotiate agreements in the future. If revealed to
16		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
		to Exclude Dr.		information to disadvantage Match Plaintiffs in
17		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
18		3/		information could use it to obtain leverage against
19				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
20				non-public, sensitive information may not be (and
20				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
21				public financial filings. Therefore, revealing this
22				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
23				about this information and other parts of Match
				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
24	267	Ewhihit E2 (Ewhihit	Daga 222	Motions. This information contains non public information
25	267.	Exhibit E3 (Exhibit 3 to Declaration of	Page 333, Exhibit 34e	This information contains non-public information regarding Match Plaintiffs' financials on the
26		Lee Mason in		Google Play Store. Disclosure would severely
		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
27		States' Opposition		competitors and potential business counterparties,
28		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Singer [Dkt. 510-		marketing and in negotiations. For example, a
3		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
4				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
5				non-public, sensitive information may not be (and
6				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
7				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
8				other parties and lead to inappropriate inferences about this information and other parts of Match
				Group, Inc.'s portfolio of business. This
9				information, moreover, is not relevant to the Motions.
10	268.	Exhibit E3 (Exhibit 3 to Declaration of	Page 334, Exhibit 34f	This information contains non-public information regarding Match Plaintiffs' financials on the
11		Lee Mason in	Exmon 5 ii	Google Play Store. Disclosure would severely
12		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
13		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
14		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
15		4])		potential counterparty armed with this non-public
16				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
				this financial information. In addition, material, non-public, sensitive information may not be (and
17				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
18				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
19				other parties and lead to inappropriate inferences about this information and other parts of Match
20				Group, Inc.'s portfolio of business. This
21				information, moreover, is not relevant to the Motions.
22	269.	Exhibit E3 (Exhibit 3 to Declaration of	Page 335, Exhibit 34g	This information contains non-public information regarding Match Plaintiffs' financials on the
23		Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
24		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
25		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
26		Singer [Dkt. 510-		marketing and in negotiations. For example, a
27		4])		potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in pagetiations by pointing to
28				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
20		l	<u> </u>	non-public, sensitive information may not be (and

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1	™ T.	D	T	Maini accin e c i
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
4				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
5				other parties and lead to inappropriate inferences about this information and other parts of Match
6				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
7	270.	Exhibit E3 (Exhibit 3 to Declaration of	Page 336, Exhibit 34h	This information contains non-public information regarding Match Plaintiffs' financials on the
8		Lee Mason in Support of	Eximolt 5411	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
9		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to
10		to Google's Motion to Exclude Dr.		competitors and potential business counterparties, they could use this non-public and confidential information to disadventage Metab Plaintiffs in
11		Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
12		[4])		potential counterparty armed with this non-public information could use it to obtain leverage against
13				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
14				non-public, sensitive information may not be (and need not be) consistent with generally accepted
15				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
16				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
17				about this information and other parts of Match Group, Inc.'s portfolio of business. This
18			202	information, moreover, is not relevant to the Motions.
19	271.	Exhibit E3 (Exhibit 3 to Declaration of	Page 337, Exhibit 34i	This information contains non-public information regarding Match Plaintiffs' financials on the
20		Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
21		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
22		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
23		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
24				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
25				this financial information. In addition, material, non-public, sensitive information may not be (and
26				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
27				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
28				other parties and lead to inappropriate inferences about this information and other parts of Match

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
4	272.	Exhibit E3 (Exhibit	Exhibit 37a (all	This information contains non-public information
5		3 to Declaration of Lee Mason in Support of	tables from PDF pages 950 to 1049)	regarding Match Plaintiffs' pricing. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
6		Consumers' and	,	future. If revealed to competitors and potential
7		States' Opposition to Google's Motion		business counterparties, they could use this non- public and confidential information to
8		to Exclude Dr. Singer [Dkt. 510-		disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
9		4])		counterparty armed with this non-public information could use it to obtain leverage against
10				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
11	273.	Exhibit E3 (Exhibit	Exhibit 37b	not relevant to the Motions. This information contains non-public information
12		3 to Declaration of Lee Mason in	(all tables from PDF pages	regarding Match Plaintiffs' pricing. Disclosure would severely and adversely impact Match
13		Support of Consumers' and	1051 to 1150	Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential
14		States' Opposition to Google's Motion		business counterparties, they could use this non- public and confidential information to
15		to Exclude Dr. Singer [Dkt. 510-		disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
16		4])		counterparty armed with this non-public information could use it to obtain leverage against
17				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
18	274.	Exhibit F7 (Exhibit 5 to Declaration of	Page 49 (between	This information contains non-public information regarding financials and services related to Tinder
19		Lee Mason in Support of	"offers over" and "distinct";	on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs'
20		Consumers' and States' Opposition	between "uses only" and "of	ability to negotiate agreements in the future. If revealed to competitors and potential business
21		to Google's Motion to Exclude Dr.	these"; Table 9, the line	counterparties, they could use this non-public and confidential information to disadvantage Match
22		Singer [Dkt. 510-5])	beginning "Tinder")	Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this
23		, , , , , , , , , , , , , , , , , , ,	,	non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
24				by pointing to this financial and product information. In addition, material, non-public,
25				sensitive financial and product information may
26				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
2728				Inc.'s public financial filings. Therefore, revealing this financial and product data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
4	275.	Exhibit F7 (Exhibit	Page 50,	This information contains non-public information
5		5 to Declaration of Lee Mason in	paragraph 127 (between	regarding transaction information related to Match Plaintiffs. Disclosure would severely and
6		Support of Consumers' and	"monthly" and "transactions";	adversely impact Match Plaintiffs' ability to
7		States' Opposition to Google's Motion	between "number of"	negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
8		to Exclude Dr.	and "transactions	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
		Singer [Dkt. 510- 5])	in"; between	potential counterparty armed with this non-public
9			"The number of" and "products";	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this transaction information. In addition, material,
			between	non-public, sensitive information may not be (and
11			"never exceeding" and	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
12			"transactions"; between "to	public financial filings. Therefore, revealing this transaction information publicly can be
13			just" and	misleading for investors and other parties and
14			"monthly")	lead to inappropriate inferences about this information and other parts of Match Group,
15				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
	276.	Exhibit F7 (Exhibit	Page 51,	This information contains non-public information
16		5 to Declaration of Lee Mason in	Figure 4; Page 51, paragraph	regarding transaction information related to Match Plaintiffs. Disclosure would severely and
17		Support of Consumers' and	128 (between "for the" and	adversely impact Match Plaintiffs' ability to
18		States' Opposition	"'products";	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
19		to Google's Motion to Exclude Dr.	between "at most" and	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
20		Singer [Dkt. 510- 5])	"percent"; and between "such	marketing and in negotiations. For example, a potential counterparty armed with this non-public
21			as" end of the line)	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
22				this transaction information. In addition, material, non-public, sensitive information may not be (and
23				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
				public financial filings. Therefore, revealing this
24				transaction information publicly can be misleading for investors and other parties and
25				lead to inappropriate inferences about this
26				information and other parts of Match Group, Inc.'s portfolio of business. This information,
27	277.	Exhibit F7 (Exhibit	Page 52,	moreover, is not relevant to the Motions. This information contains non-public information
		5 to Declaration of	Figure 5	regarding transaction information related to
28		Lee Mason in		Match Plaintiffs. Disclosure would severely and

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		Support of		adversely impact Match Plaintiffs' ability to
3		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
4		to Google's Motion		they could use this non-public and confidential
5		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
6		5])		potential counterparty armed with this non-public information could use it to obtain leverage against
7				Match Plaintiffs in negotiations by pointing to this transaction information. In addition, material,
8				non-public, sensitive information may not be (and
9				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
10				transaction information publicly can be misleading for investors and other parties and
11				lead to inappropriate inferences about this information and other parts of Match Group,
				Inc.'s portfolio of business. This information,
12	278.	Exhibit F7 (Exhibit	Page 63,	moreover, is not relevant to the Motions. This information contains non-public information
13		5 to Declaration of Lee Mason in	Appendix Table A1 (lines	regarding financial information related to Match Plaintiffs. Disclosure would severely and
14		Support of	beginning	adversely impact Match Plaintiffs' ability to
15		Consumers' and States' Opposition	"Tinder" and "TOTAL");	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
16		to Google's Motion to Exclude Dr.	Page 63, Appendix	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
		Singer [Dkt. 510-	Table A2 (lines	marketing and in negotiations. For example, a
17 18		[5])	beginning "Tinder" and "TOTAL)	potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
19			101112)	this financial information. In addition, material, non-public, sensitive financial information may
				not be (and need not be) consistent with generally
20 21				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this financial information publicly can
				revealing this financial information publicly can be misleading for investors and other parties and
22				lead to inappropriate inferences about this information and other parts of Match Group,
23				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
24	279.	Exhibit F3 (Exhibit	Page ending	This information contains non-public information
25		13 to Declaration of Lee Mason in	876.R (lines beginning	regarding financials related to Match.com and PlentyOfFish on the Google Play Store.
26		Support of Consumers' and	"Match.com" and	Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements
		States' Opposition	"PlentyOfFish"	in the future. If revealed to competitors and
27		to Google's Motion to Exclude Dr.)	potential business counterparties, they could use this non-public and confidential information to
28		Singer [Dkt. 510-		disadvantage Match Plaintiffs in marketing and in

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
2		9])		negotiations. For example, a potential
3				counterparty armed with this non-public information could use it to obtain leverage against
4				Match Plaintiffs in negotiations by pointing to
5				this financial information. In addition, material, non-public, sensitive financial information may
				not be (and need not be) consistent with generally
6				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore,
7				revealing this financial data publicly can be
8				misleading for investors and other parties and lead to inappropriate inferences about this
0				information and other parts of Match Group,
9				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
10	280.	Exhibit F3 (Exhibit	Page ending	This information contains non-public information
11		13 to Declaration of Lee Mason in	877.R (line beginning	regarding financials related to Tinder on the Google Play Store. Disclosure would severely
12		Support of	"Tinder")	and adversely impact Match Plaintiffs' ability to
12		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
13		to Google's Motion to Exclude Dr.		they could use this non-public and confidential
14		Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
15		9])		potential counterparty armed with this non-public information could use it to obtain leverage against
				Match Plaintiffs in negotiations by pointing to
16				this financial information. In addition, material, non-public, sensitive financial information may
17				not be (and need not be) consistent with generally
18				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore,
				revealing this financial data publicly can be
19				misleading for investors and other parties and lead to inappropriate inferences about this
20				information and other parts of Match Group,
21				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
			•	

281. I understand from counsel that Civil Local Rule 79-5(b) allows sealing any document that is "privileged, protectable as a trade secret or otherwise entitled to protection under the law." For documents introduced in connection with dispositive proceedings, "compelling reasons" must justify sealing court records. *Kamakana v. City and Cty. of Honolulu*, 447 F.3d 1172, 1179 (9th Cir. 2006). I further understand that the Ninth Circuit and Supreme Court have long recognized that trade secrets and other information "that might harm a litigant's competitive

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standing" satisfy the compelling reasons standard. In re Elec. Arts, Inc., 298 F. App'x 568, 569 (9th 1 Cir. 2008) (unpublished) (quoting *Nixon v. Warner Commc'ns, Inc.*, 435 U.S. 589, 598 (1978) ("[C]ourts have refused to permit their files to serve as . . . sources of business information that might harm a litigant's competitive standing")); see also Ctr. v. Auto Safety v. Chrysler Grp., LLC, 809 F.3d 1092, 1097 (9th Cir. 2016) (same). "Examples include when a court record might be used to as sources of business information that might harm a litigant's competitive standing." Ctr. for Auto Safety v. Chrysler Grp., LLC, 809 F.3d 1092, 1097 (9th Cir. 2016); see also Snapkeys, Ltd. v. 8 Google LLC, No. 19-CV-02658-LHK, 2021 WL 1951250, at *3 (N.D. Cal. May 14, 2021) (granting motion to seal personally identifiable information of current and former employees, 10 including their email addresses and telephone numbers); Hewlett-Packard Co., 2014 WL 233827, at *3 (ordering the sealing of plaintiff's home address, phone number, and email address because 11 there is a "compelling privacy interest in this information"). 12 282. The information Match Plaintiffs seek to seal constitutes "detailed financial 13 information" that courts have recognized parties "have an interest in keeping . . . secret." Apple Inc. 15 v. Samsung Elec. Co., Ltd., 727 F.3d 1214, 1225 (Fed. Cir. 2013). The information contained in the exhibits above would allow Match Plaintiffs' competitors and counterparties to understand granular details and datapoints about, among other things, consumers' purchasing habits and trend data in 18 relation to Match Plaintiffs' dating services, sensitive long-term projections and business plans, 19 detailed financial information, and would accordingly harm Match Plaintiffs' competitive standing. 20 For example, if a rival app determined Tinder's dating pool was shallower on a particular platform and geographical location, then the rival app could then reallocate spending to that platform and 21 geographical location to gain a competitive advantage. 22 23 I also understand through counsel that Google and many third parties have sought to 283. seal portions of the above documents. 25 284. Match Plaintiffs have "narrowly tailored" their request to "only redact the portions of filings and the precise exhibits" that implicate "confidential business information," and this 26

information is "not available to the public." In re Qualcomm Litig., 2017 WL 5176922, at *2 (S.D.

Cal. 2017). Match Plaintiffs accordingly ask that these materials be maintained under seal.

